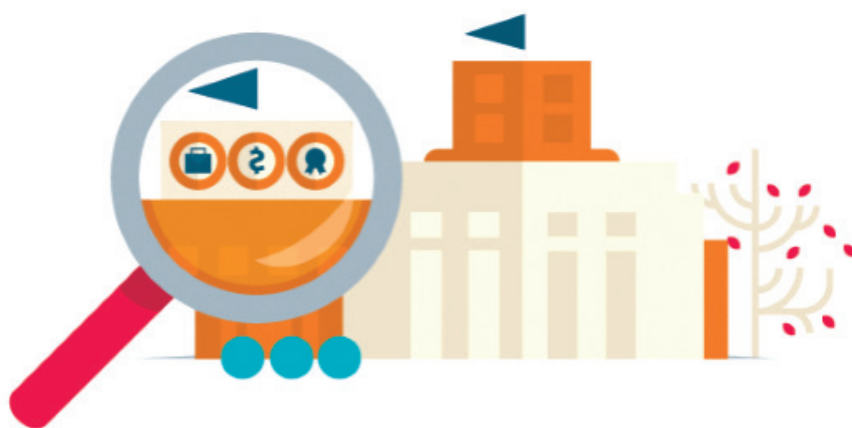


South Zone



B-School Rankings 2019

Amidst the cultural manifestation of the South region, there has been a meteoric rise in the industrial complex over the past few decades. Besides being home to numerous start ups, engineering colleges, the South region has also experienced an unstoppable and a remarkable growth of institutes offering management education. What becomes relevant here for the management aspirants is that amongst a voluminous number of B-schools, choosing the right institute becomes challenging. The Chronicle's B-school Survey (South Zone) 2019 highlights some of the best management institutes, of which the results have been analyzed keeping in mind the most essential factors- Placements, Infrastructure, Admission process, ROI, Industry interaction, Admission process and Social Responsibility.



Top 20 B-Schools in South Zone (Overall Ranking)

Rank	Name of The Institute	City
1	Prin. L .N. Welingkar Institute of Management Development and Research	Bengaluru
2	Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD)	Mysore
3	Faculty of Management, SRM Institute of Science and Technology	Kanchipuram
4	K V Institute of Management and Information Studies	Coimbatore
5	School of Management, Manipal University	Manipal
6	Reva University	Bengaluru
7	Institute of Public Enterprise	Hyderabad
8	KCT Business School	Coimbatore
9	Rajagiri Center for Business Studies	Kochi
10	GITAM School of International Business	Visakhapatnam
11	Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College	Chennai
12	Department of Management Studies, Francis Xavier Engineering College	Tirunelveli
13	Coimbatore Institute of Management and Technology	Coimbatore
14	M. Kumarasamy College of Engineering	Karur
15	Hindustan Institute of Technology and Science School of Management	Chennai
16	Warangal Institute of Management	Warangal
17	T. John Institute of Management & Science	Bengaluru
18	Saintgits Institute of Management	Kottayam
19	Vivekananda Institute of Management Studies	Coimbatore
20	Ratan Global Business School	Hyderabad


Grade-wise Listing

A+++	Tamil Nadu
	<ul style="list-style-type: none"> Faculty of Management, SRM Institute of Science and Technology, Kanchipuram K V Institute of Management and Information Studies, Coimbatore
A+	Maharashtra
	<ul style="list-style-type: none"> Prin.L .N. Welingkar Institute of Management Development and Research, Bengaluru School of Management, Manipal University, Manipal Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore
A+	Andhra Pradesh
	<ul style="list-style-type: none"> GITAM School of International Business, Visakhapatnam
A+	Karnataka
	<ul style="list-style-type: none"> Reva University, Bengaluru T. John Institute of Management & Science, Bengaluru Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College, Chennai
A+	Tamil Nadu
	<ul style="list-style-type: none"> Coimbatore Institute of Management and Technology, Coimbatore Department of Management Studies, Francis Xavier Engineering College, Tirunelveli Ratan Global Business School, Gr.Hyderabad

A++	Kerala
	<ul style="list-style-type: none"> Rajagiri Center for Business Studies, Kochi
A++	Tamil Nadu
	<ul style="list-style-type: none"> KCT Business School, Coimbatore M. Kumarasamy College of Engineering, Karur Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College, Chennai
A	Telengana
	<ul style="list-style-type: none"> Institute of Public Enterprise, Hyderabad
A	Telengana
	<ul style="list-style-type: none"> Dhruva College of Management, Hyderabad Warangal Institute of Management, Warangal
A	Tamil Nadu
	<ul style="list-style-type: none"> Hindustan Institute of Technology and Science, School of Management, Chennai Saintgits Institute of Management, Kottayam Vivekananda Institute of Management Studies, Coimbatore Sankara Institute of Management Science, Coimbatore
B+++	Telengana
	<ul style="list-style-type: none"> Vishwa Vishwani Institute of Systems and Management, Hyderabad
B+++	Karnataka
	<ul style="list-style-type: none"> BLDEA's A.S. Patil College of Commerce, Vijayapur Global Business School, Hubli

**M.KUMARASAMY
COLLEGE OF ENGINEERING**
NAAC Accredited Autonomous Institution
Approved by AICTE & Affiliated to Anna University
ISO 9001:2015 Certified Institution
Thalavapalayam, Karur, Tamilnadu.



PLACEMENT - 2018 BATCH

897 TOP-NOTCH PLACEMENTS-2018

MKCE students have bagged **897** Placement offers from TOP Companies

₹ 12Lakh HIGHEST SALARY PACKAGE OFFERED	136 TOP COMPANIES VISITED	214 STUDENTS SALARY PACKAGE MORE THAN ₹ 3 LAKH	15 STUDENTS SALARY PACKAGE MORE THAN ₹ 5 LAKH
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PLACEMENT - 2019 BATCH

INTERNATIONAL PLACEMENT

NOR	01	NISSAN	01	KAWASAKI	01	CONVERSE	12
12 STUDENTS SECURED OFFERS FROM OUTSOURCING TECHNOLOGIES, JAPAN							
2013 - 17	02	2014 - 18	04	2016 - 20	06		

60	wipro	72	Infosys	67	IBM	43	Infoview	06
07	FACE	05	IES	05	FSS	04	aspire	03
02	Ridsys	02	Zoho	01	virtusa	04	Tech Mahindra	08
01	MITHAI	01	PHOTON	02	purplestate	01	vulam	01
01	AlmaShines	01	Profeza	01	FRANKUR TECH	01	leadquared	01
10		75		49				
21		16	Cognizant	27				

594+

OFFERS

10 LPA*
HIGHEST SALARY

27*
ABOVE 4.5 LPA

336*
ABOVE 3 LPA

78+
COMPANIES VISITED


*still counting (as on 27.02.19)"


For details contact : Mob +91 98424 14677, +91 97503 56377, +91 75400 46077

MAGAZINE REPORT


Ranked by India's leading magazines as one amongst the best!


A testimony to the standard of education @ MKCE...


- 

CAREER CONNECT
Rated as ★★★★★ for Best Professional Colleges in India.
- 


HIGHER EDUCATION REVIEW
30th Rank among the Top Private Engineering Colleges in India & 3rd position in the south zone.
- 


CAREER 360
Rated as AAA+ among the Engineering Colleges in Tamilnadu.
- 

SILICON INDIA
Ranked 10th in A++ category, 8th in Academic Excellence, 10th in Industry Interface, 8th in Infrastructure & 9th in South Zone respectively.
- 

INDIA TODAY
Ranked one among the top 165 colleges in India.
- 

THE WEEK MAGAZINE
95th in the Top Ranked National level private engg. colleges & 65th at the zonal level Top Private Engineering Colleges in South India.
- 

THE EDUCATION POST
Selected one of the premier college - IIRF 2018.
- 

COMPETITION SUCCESS REVIEW
Ranked 3rd among the Outstanding Engg. Colleges of Excellence.
- 

DATA QUEST
One among Top 100 T-Schools in India

Top Institutes (Parameter Wise)

Top 5 in Infrastructure

- 1 Reva University, Bengaluru
- 2 Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College, Chennai
- 3 Faculty of Management, SRM Institute of Science and Technology, Kanchipuram
- 4 M. Kumarasamy College of Engineering, Karur
- 5 School of Management, Manipal University, Manipal

Top 5 in Placements

- 1 K V Institute of Management and Information Studies, Coimbatore
- 2 Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College, Chennai
- 3 Faculty of Management, SRM Institute of Science and Technology, Kanchipuram
- 4 Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore
- 5 School of Management, Manipal University, Manipal

Top 5 in ROI

- 1 K V Institute of Management and Information Studies, Coimbatore
- 2 Faculty of Management, SRM Institute of Science and Technology, Kanchipuram
- 3 Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore
- 4 Prin.L .N. Welingkar Institute of Management Development and Research, Bengaluru
- 5 School of Management, Manipal University, Manipal

Top 5 in Admission Process

- 1 K V Institute of Management and Information Studies, Coimbatore
- 2 School of Management, Manipal University, Manipal
- 3 Prin.L .N. Welingkar Institute of Management Development and Research, Bengaluru
- 4 Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College, Chennai
- 5 M. Kumarasamy College of Engineering, Karur

Top 5 in Industry Interaction

- 1 K V Institute of Management and Information Studies, Coimbatore
- 2 M. Kumarasamy College of Engineering, Karur
- 3 School of Management, Manipal University, Manipal
- 4 Vivekananda Institute of Management Studies, Coimbatore
- 5 Coimbatore Institute of Management And Technology, Coimbatore

Top 5 in Social Responsibility

- 1 Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore
- 2 Institute of Public Enterprise, Hyderabad
- 3 K V Institute of Management and Information Studies, Coimbatore
- 4 School of Management, Manipal University, Manipal
- 5 Saintgits Institute of Management, Kottayam

B-Schools Shaping Corporate Careers

Management education has come a long way from its initial days. In the era of Industry 4.0, the requirement by the industries for graduating students has changed drastically. The industry of today is looking for people who can provide innovative solutions and are equally versed with technological advancements. Today, not only the knowledge of mere management theories will help but also equally important is the understanding of its application. The industries now focus on amalgamation of knowledge, skill and attitude in the students graduating from different institutes. It is equally important for tomorrow's managers to have a proper balance between knowledge, skill and attitude for a successful transition from college to corporate.

The best institutes today, recruit best faculties who can impart up-to-date content in their courses and can easily connect with the millennials. Millennials have short attention span but can do multiple tasks and are very well inclined towards emerging technologies. So, the knowledge imparted to them in appropriate mix of theory and practice excites them. Software based simulation games and real time exercise mimicking the corporate decisions are the powerful tools to enhance the attention span and retain the engagement of the participants and enhance the learning. Case based learning in management schools also provides an excellent opportunity to the students to not only learn different theories but also to understand the context in which the theories can be applied.



Dr. Bhimaraya Metri
Director, IIM Tiruchirappalli

Imparting skills and making the management graduates ready for the industry is another important task. The best of the schools today provide ample opportunities for internships, exchange programs, live projects, project based courses, etc. This helps students to devote their time in understanding the practical aspects of management. The time spent in different assignments help them acquire skills, which otherwise would have been difficult to get through course work.

There are other avenues which institutes provide students to equip them with practical skills. One such initiative is active participation in different clubs and organizes different events such as symposiums, talk shows, industry-academia interaction sessions, and so on. This not only helps them in developing organization skills but also provide ample opportunities to network with practitioners. There are also different competitions, which corporates organize from time-to-time. Active participation in these events again helps the students to apply theoretical knowledge for practical problem solving as well as give them an opportunity to stand among the peers and also gain visibility among corporates.

Attitude is an important aspect, which cannot be ignored. This is one dimension, which the industries look for when they are planning for recruitment. Right attitude with proper temperament provide students an opportunity to not only acquire appropriate knowledge but also develop and equip themselves with proper skills, which will help them in life long learning. The attitude also reflects in how the students participate in club activities, participate in competitions or even attend classes.

Thus, the institutes of today are getting ready to develop management graduates who are not restricted to theoretical aspects of management but are equally versed with skills and right attitude that will hold them in good stead in corporate world.