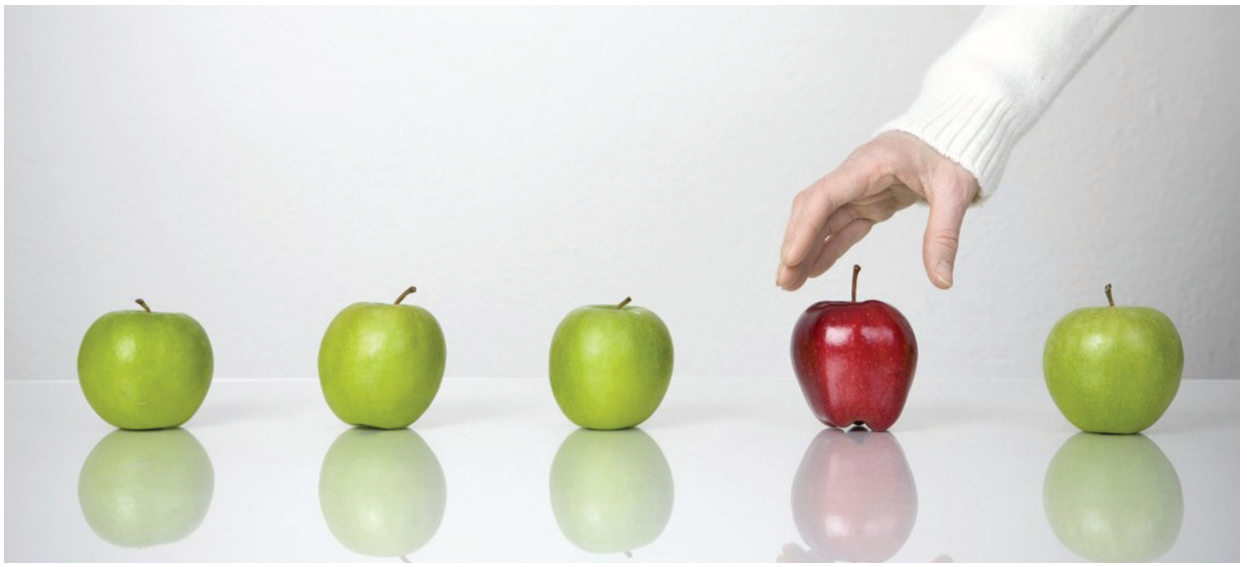
All India B-School Ranking Survey-2013

■ B & M Team



Business environment is dynamic and with technological advancements organizations are accepting challenges and keep redesigning business models. Business schools have understood this important change and are inviting corporate and business professionals and experts for student interactions, guest lectures, and knowledge sharing sessions. This is adding to their practical knowledge of business and is certainly supplementing text book knowledge.

Campus Concourse 2013 Business School Ranking Survey by Business & Management Chronicle along with its online partner CAT100.in presents the third annual B-school survey. The 2013 Survey was interesting as because of intense competition among the business schools, every business school was trying to become better than others. Consequently, the quality of business schools has been improving.

The idea of a comprehensive business school survey, ranking the business

schools across the country, was developed three years back in an interaction with a few business school directors. The point of discussion was that if not everyone can get into the IIMs, how the MBA aspirants and their parents can find out those business schools that are good enough to impart management education that can provide a satisfying and rewards management career. We designed a methodology that could provide an answer to the question raised above.

In the earlier two surveys, we carried out purely a factual survey. This year, introduced a combination of a factual and a perception survey because we realised that with the changing times, our methodology should also change. This in view our team visited several business schools to verify information and understanding the nature of teaching and quality of infrastructure.

Survey 2013

Business School Ranking Survey 2013 was responded to by 95 institutions. Out of the institutions that responded to our survey queries the best fall in seven categories: A+++, A++, A+, A, B++, B+ and B. It was done because we felt that it was not logical to rate educational institutions, that too professional ones, numerically. Business Schools have been placed alphabetically city-wise in each of the seven categories. The Survey revealed some interesting facts. One, the non-MBA working managers were increasingly becoming aware that this degree was essential for a better future in the management career. Two, since the organisations visiting campuses

preferred those who were admitted on the basis of CAT, more and more Business Schools were shifting to CAT for admission. Three, Business Schools were becoming more interested in improving gender ratio and therefore, giving priority to girls. Consequently, the number of girls in Business Schools was increasing. Four, Business Schools were realising that good infrastructure attracted more and better students and, so, they were trying to improve various facilities that goes to improve the infrastructure.

Our Findings

Business schools are changing: The world is changing, the society is changing and so also is the business. And when the business—its style, functioning and strategies change can business schools remain aloof of that change. Certainly not. Therefore, business schools across the country were developing a new architecture by changing the principles on which their pedagogy was designed and developed so that the new pattern was in keeping with the demand in the corporate and business of the times. They are now focusing on training managers with strong ethical values. The students completing their MBA at Loyola Institute of Business Administration, Chennai, have to take an oath to follow high ethical standards in their professional lives. Thus, they are following Harvard Business School which started the management equivalent of the Hippocratic Oath after the 2008 financial crisis.

New methods of teaching: Another change is that more and more business schools are teaching new methods of management and business and making them conversant with the markets in the next 20 years. An example is the SP Jain Institute of Management & Research's value-based leadership

development programme that focuses on how it is possible to adopt an analytical approach, be sensitive to others and to understand that not means but ends are important. This philosophy is a contrast to the western concept of 'end justifying the means.' Another example is of IIM Kozhikode that is teaching its managers the ability to create social capital for the nation and how to be a good human being. Besides these two business schools many are using theatre, literature, poems, films and book reviews to teach management and leadership principles, besides lectures, seminars and workshops. XLRI, Jamshedpur has developed a team-building programme aiming at developing leadership and teamwork through adventure activities. This programme includes overnight camping and other outdoor activities. The programme is compulsory. These few examples show how business schools have introduced far-reaching changes in their curriculum so that it is more useful to the corporate and business.

Another dynamic business school, Institute of Management Technology, Ghaziabad, has redesigned their curriculum by introducing four India-centric compulsory courses in the second year—international business and India's global integration; business, government and society in India; economic policies and regulatory environment in India; and entrepreneurship and business development in India. This is to fulfil the objective to harmonise management education with larger good and give a student a holistic view to understand the impact that society and government has on the corporate and business.

Global Prospective: The contemporary world is a global village and, therefore, needs dynamic approach for a company to sustain in the competitive environment. Therefore, business schools are internationalising their campuses. It is now a priority by generating an atmosphere where ideas are exchanged and cultural differences understood. They also get deeper understanding of the international markets. More and more business schools are collaborating with good business schools in developed countries like the USA and the UK.

The number of business schools that send their students to attend a full semester in a foreign business school is increasing. This is exposing them to those courses that are not available in India besides giving them practical knowledge of foreign markets. Many have begun to accept GMAT scores so that international students can apply. Management Development Institute, Gurgaon, has introduced a PG programme in international management having a batch of 60 students. About half of the students are non-Indians. The batch spends three terms at MDI and the remaining three at business schools in France, the UK, Germany, Spain and Italy.

They can also opt for an internship with an MNC. XLRI, Jamshedpur is another business school that has a good number of foreign students on its campus. It has also signed collaborations with 22 universities in the US, the UK, Australia, Europe and the Philippines for exchange of students.

Business schools now understand the implications of globalisation, cross cultural aspects of business strategy while defining teaching methodology and case study learning approach. Many of the good business schools have made it obligatory for a student to offer a global-focused course that trains him to face the new global dynamics so that he can manage businesses that it can stimulate India's economy. The objective is to develop Indian MBAs as global leaders and perceptive entrepreneurs. An MBA from such business schools is having a sound knowledge of the Indian market along with a global perspective.

B-Schools Rating Survey 2013

Methodology

Campus Concourse 2013 Business School Survey by Business & Management Chronicle along with its online partner CAT100.in was organised with a view to assist those young boys and girls who wish to join the management career and, therefore, are seeking admission to a Business School that can enable them to get in to a respectable job in a good organisation. The Survey covers the whole India and includes the old as well as new Business Schools providing full-time MBA programmes. The part-time and distance learning MBA programmes have not been included and would be covered in the following months. We decided, like earlier Surveys, on two decisive factors to maintain continuity in evaluation. These guidelines were: Does the Business School has the ability to educate a student in the various aspects of business and management so that he develops the ability and capacity to get into a good job after spending two years at the Business School he decides to choose; and how far the Business School has been able in the past few years to impress the on-campus recruiters to select MBAs from its school.

We are sure that those who would be seeking admission to a Business School will find the Survey valuable in deciding which Business School to join. It will definitely be of benefit to Business Schools who would know their relative strength in the market. Finally, the selectors from various organisations who visit different Business Schools for picking up MBAs would like to go through the Survey as they would be able to make a list of good Business Schools to visit for campus recruitment.

Methodology

The Survey-2013 was conducted in four phases.

Phase One: In the first phase well-known teaching faculty from business schools and corporate professionals were consulted before finalising the final questionnaire. It was sent, on-line and by courier, to more than 1,000 business schools. Each section was given a weight that was subdivided to each question of the section. This was done on the importance of each parameter. More than100 responses were received. Those which did not contain full information were not included in the survey. The questionnaire was designed to get information on different parameters that determine the excellence of a training institution like faculty, learning ambience which included infrastructure, corporate networking along with brand value and growth.

Phase Two: The second phase was mainly tabulating the data received from various business schools.

Phase Three: In this phase our team from corporate and academics visited a few business schools to ascertain the reliability of information provided and have a first-hand view of the business school.

Phase Four: In-depth analysis of the gathered information was done with the help of widely accepted research tools. When the research team was working on the data it was decided that the analysis should be based on various important aspects like quality of students, industry interaction, intellectual capital of the faculty, infrastructure like library, recreation rooms, canteens, entertainment, hostels, faculty accommodation and wellness, and curriculum. Scores were allotted keeping these things in mind.

Placement is the most important factor in the life of an MBA, and, therefore, it was decided that it be given higher weight because the brand value of an institute is reflected in its placement record. Next major determining factor was the teaching faculty as it was the backbone of any institution. In fact, the essential factor that differentiates a good business school from a not-so-good is its faculty. It also received high weight.

Infrastructure of a business school goes a long way to function adequately and acceptably. Therefore, infrastructure in terms of laboratory, furnished class rooms, high speed internet connections, and well-stocked library was considered an important factor. Other contributing factors were industry interaction since good industry interaction ensures that faculty is keeping pace with the fast changing scenario of the industry which enhance knowledge and skills of students, curriculum, and student profile.

Indian Business Schools

The number of Business Schools in India is more than 3,000. Some are good, some are not so good, but decidedly some are the best. No evaluation need to be done as like Harvard Business School, everyone in the corporate sector agrees that they are the top ten. We give below a list of ten premier management institutions all over India that are considered to be the best.

- Indian Institute of Management, Ahmedabad
- Indian Institute of Management, Bangalore
- Indian Institute of Management, Kolkata
- Indian Institute of Management, Lucknow
- XLRI, Jamshedpur
- ISB, Hyderabad
- FMS, University of Delhi
- School of Management, IIT, Mumbai
- MDI, Gurgaon
- Institute of Rural Management Anand (IRMA)

All India B- School Survey 2013

A+++

Delhi
- Department of Management Studies, IIT Delhi
- Indian Institute of Foreign Trade

Delhi NCR
- Footwear Design & Development Institute, Noida
- Institute of Management Technology, Ghaziabad

Jharkhand
- IIM Ranchi
- Xavier Institute of Social Service, Ranchi

Kerala
- IIM Kozhikode

Madhya Pradesh
- IIM Indore

Maharashtra
- K.J Somaiya Institute of Management Studies & Research, Mumbai
- National Inst. of Industrial Engineering, Mumbai

Orissa
- Xavier Institute of Management, Bhubaneswar

A++

Delhi
- Bharati Vidyapeeth Deemed University- Institute of Management & Research, Paschim Vihar
- Delhi School of Professional Studies and Research, Rohini
- Jagan Institute of Management Studies, Rohini
- Jagannath International Mgmt. School, Kalkaji

Delhi NCR
- Accman Institute of Management, Greater Noida
- GL Bajaj Inst. of Mgmt. & Research, Gr. Noida
- Jaipuria Institute of Mgmt., Sector 62, Noida
- NIILM - Centre for Management Studies, Gr. Noida

Haryana & Punjab
- Chandigarh Business School
- Lovely Professional University
- Punjab College of Technical Education, Ludhiana

Jharkhand
- Dept. of Management Studies, Indian School of Mines, Dhanbad

Kerala
- SCMS- Cochin, Aluva

Madhya Pradesh
- Prestige Institute of Management, Gwalior

Maharashtra
- Prince L.N.Welingkar Institute of Management Development and Research, Mumbai
- Suryadatta Group of Institutes, Pune

Orissa
- Regional College of Management (Autonomous), Bhubaneswar

Tamil Nadu
- KCT Business School, Coimbatore

A+

Delhi
- Sri Sharada Institute of Indian Management- Research

Delhi NCR
- Galgotias Business School, Greater Noida

Gujarat
- M.S.Patel Inst. of Management Studies, Baroda

Haryana & Punjab
- Maharaja Agrasen Institute of Management & Technology, Jagadhri - Yamuna Nagar, Haryana

Karnataka
- IFIM Business School, Bangalore
- National School of Business, Bangalore

Kerala
- Rajagiri Centre for Business Studies, Cochin

Maharashtra
- Institute of Management & Entrepreneurship Development, Pune
- International School of Business & Media, Pune
- Pd Dr D.Y Patil University, Department of Business Management, Navi Mumbai

Orissa
- Gandhi Institute of Management, Rayagada
- Institute of Professional Studies and Research (IPSAR), Cuttack

Rajasthan
- Institute of Agribusiness Management, Bikaner
- IIM Udaipur

Uttarakhand
- Institute of Management Studies, Dehradun

Uttar Pradesh
- Hindustan Institute of Management & Computer Studies, Mathura
- Anand Engineering College, Agra

A

Andhra Pradesh
- Siva Sivani Institute of Management, Secunderabad

Haryana & Punjab
- Gian Jyoti Inst. of Mgmt. and Technology, Mohali
- M. M. Institute of Management, Ambala

Karnataka
- St. Aloysius Inst. of Mgmt. & Information Tech, Mangalore
- Indus Business Academy
- International Institute of Business Studies, Bangalore, Noida & Kolkata

Kerala
- Saintgits Institute of Management, Kottayam

Madhya Pradesh
- Prestige Institute of Management, Indore
- Sanghvi Inst. of Management & Sciences, Indore

Maharashtra
- Inst. of Business Studies and Research , Navi Mumbai

Orissa
- Rajdhani College of Eng. & Mgmt., Bhubaneswar

Rajasthan
- International School of Informatics & Mgmt., Jaipur

Tamil Nadu
- Nehru College of Management, Coimbatore
- SRM School of Management, Kattankulathur

Uttar Pradesh
- Hindustan College of Science Technology, Mathura
- Hindustan Inst. of Tech. & Management, Agra
- United Institute of Management, Allahabad
- Vidya School Of Business, Meerut

Uttarakhand
- Doon Business School, Dehradun

West Bengal
- Army Institute of Management, Kolkata

B++

Delhi
- NBA School of Business, Sarojini Nagar

Gujarat
- IBS Business School, Ahmedabad

Karnataka
- Manipal Institute of Management, Manipal
- MVJ College of Engineering, Bangalore

Maharashtra
- Balaji Institute of International Business, Pune
- Sydenham Inst. of Mgmt. Studies, Research & Entrepreneurship Education, Mumbai

Tamil Nadu
- Karunya School of Business , Leadership and Management, Coimbatore
- Sri Sai Ram Institute of Management, Chennai
- SSM School of Mgmt. & Computer Application, Komarapalayam

B+

Delhi
- FOSTIIMA Business School, South Extension

Karnataka
- Institute of Mgmt. Studies and Research, Kuvempu
- Nitte Meenakshi Institute of Technology Govindapura, Gollahalli, Yelahanka Bangalore

Madhya Pradesh
- Prestige Institute of Management, Dewas
- Vidyasagar Institute of Management, Bhopal

Maharashtra
- Alkesh Dinesh Mody Institute for Finance and Management Studies, Mumbai
- Vaikunth Mehta National Institute of Cooperative Management, (VAMNICOM), Pune

Orissa
- Srusti Academy of Management, Bhubaneswar

Rajasthan
- Pacific Institute Of Management, Udaipur

Tamil Nadu
- Institute of Technology & Management, Chennai
- KV Inst. of Mgmt. & Information Studies, Coimbatore

Uttar Pradesh
- Institute of Advance Mgmt. & Research, Agra
- BLS Institute of Management, Ghaziabad

B

Andhra Pradesh
- Dhruva College of Management, Hyderabad

Delhi
- Delhi Institute of Advanced Studies, Rohini

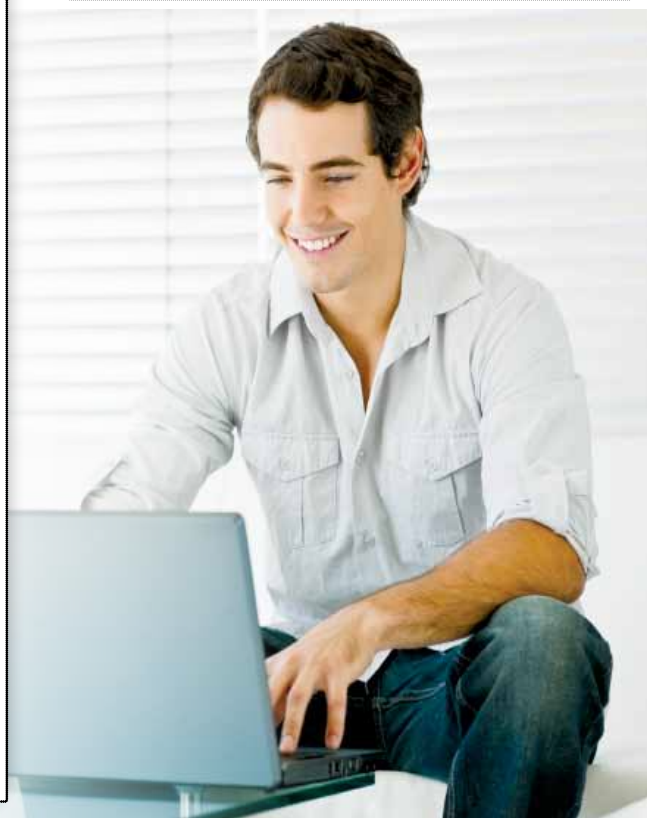
Delhi-NCR
- Institute of Productivity & Management., Ghaziabad

Madhya Pradesh
- Jagran Institute of Communication & Management, Bhopal

Rajasthan
- Taxila Business School, Jaipur

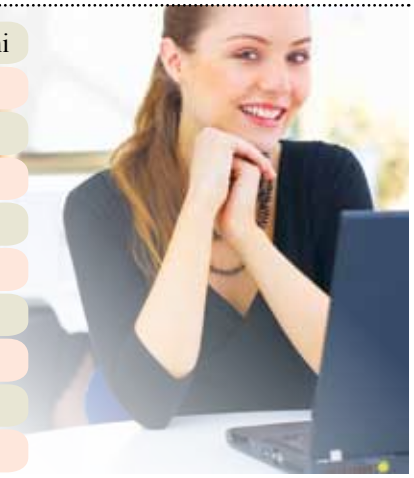
Tamil Nadu
- Sasi Creative School of Business, Coimbatore

West Bengal
- Bengal Institute of Business Studies, Kolkata
- Durgapur Institute of Management and Science, Durgapur



TOP 10 B-SCHOOLS IN DELHI/NCR

A-Z



Bharati Vidhyapeeth University Institute of Management & Research, Delhi
Delhi School of Professional Studies and Research, Delhi
Department of Management Studies, IIT Delhi
Footwear Design & Development Institute, Noida
G.L.Bajaj Inst. of Mgmt. & Research, Uttar Pradesh
Indian Institute of Foreign Trade, New Delhi
Institute of Management Technology, Ghaziabad
Jagan Institute of Mgmt. Studies, Rohini, Delhi
Jagannath International Management School, Kalkaji, Delhi
NIILM Centre for Mgmt. Studies, Greater Noida

TOP 10 B-SCHOOLS IN EAST INDIA

A-Z

Army Institute of Management, Kolkata
Bengal Institute of Business Studies, Kolkata
Department of Management Studies, Indian School of Mines, Jharkhand
Durgapur Institute of Mgmt. and Science, Durgapur
IIM Ranchi, Jharkhand
Inst. of Professional Studies and Research, Cuttack
Rajdhani College of Engineering & Mgmt, Orissa
Regional College of Mgmt (Autonomous), Orissa
Xavier Institute of Management, Bhubaneswar
Xavier Institute of Social Service, Ranchi

TOP 10 B- SCHOOLS IN WEST INDIA

A-Z

Balaji Institute of International Business, Pune
Inst. of Business Studies and Research, Mumbai
Inst. of Mgmt. & Entrepreneurship Development, Pune
Indian Istitute of Management, Udaipur
International School of Business & Media, Maharashtra
K.J Somaiya Institute Of Management Studies and Research, Mumbai
National Inst. of Industrial Engineering, Mumbai
Pd Dr D.Y Patil Uni., Department of Business Management, Navi Mumbai
Prin L.N.Welingkar Inst. of Mgmt. Development and Research, Mumbai
Suryadatta Group of Institutes , Pune

A-Z

TOP 10 B-SCHOOLS IN NORTH INDIA

Chandigarh Business School of Admin., Punjab
Institute of Management Studies, Dehradun
Doon Business School, Dehradun
IIM Indore, Indore
Institute of Management Studies, Dehradun
Lovely Professional University, Punjab
Prestige Institute of Management , Gwalior
Prestige Institute of Management, Indore
Punjab College of Technical Education, Ludhiana
Hindustan Institute of Management & Technology, Agra

TOP 10 B- SCHOOLS IN SOUTH INDIA

A-Z

Dhruva College of Management, Hyderabad
IFIM Business School, Bangalore
IIM Kozhikode, Kerala
KCT Business School, Coimbatore
National School of Business, Bangalore
Nehru College of Management, Coimbatore
Rajagiri Centre for Business studies, Cochin
School of Communication and Mgmt., Cochin
SRM School of Management, Kattankulathur
St. Aloysius Institute of Management & Information Technology, Mangalore

"An encouraging scenario is ushering"

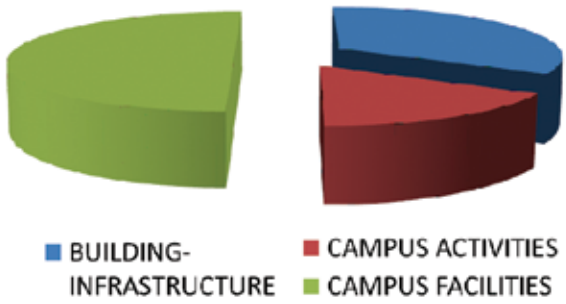
It is very opportunistic threshold for management professionals as Government of India is opening up with more avenues of business and trade, including the introduction of FDI in India. And it seems too challenging as well. The advice is to explore opportunities by putting the best thoughts on management concepts and to be open to exposures in modern trade of affairs.

Dr. AK Nayak
IIBM, Patna

Top 10 Colleges in Terms of Infrastructure

- Intitute of Management & Technology, Ghaziabad
- International School of Business & Media, Pune, Maharashtra
- Footwear Design & Development Institute, Noida
- Jaipuria Institute of Management, Noida
- Lovely Professional University, Phagwara
- Prestige Institute of Management, Gwalior
- Chandigarh Business School
- SCMS- Cochin (School of Comm. & Management)
- Hindustan Institute of Management & Computer Studies, Mathura
- Xavier Institute of Management, Bhubaneswar

Infrastructure includes building/premises, campus activities (academic/industrial/co-curricular) and campus facilities of in-house hostels, libraries and Wi-Fi campuses.

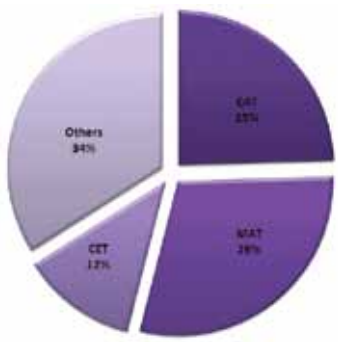


Top Colleges Offering Sector-Specific Courses

Name of the Institute	City	Stream of specialization
Footwear Design & Development Institute	Noida	Footwear and Retail
Indian Institute of Foreign Trade	Delhi	International Business and Trade
International School of Business & Media	Pune	Media Management
Institute of Agri Business Management	Bikaner	Agribusiness Management
Institute of Mgmt. and Entrepreneurship Development	Pune	Entrepreneurship
National Institute of Industrial Engineering	Mumbai	Industrial
Vaikunth Mehta National Institute of Cooperative Mgmt.	Pune	Co-operative Business
Xaviers' Institute of Social Sciences	Ranchi	Social Service Management

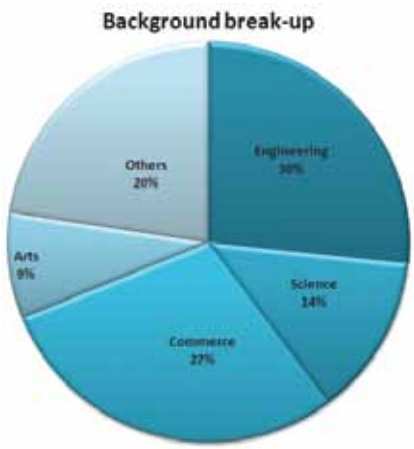
Top 10 Colleges in Terms of Student Admission

- Sri Sharda Institute of Indian Management - Research, Delhi
- Department of Management Studies,IIT Delhi
- IIM Ranchi
- IIM Indore
- Institute of Management Technology, Ghaziabad
- Jagan Institute of Mgmt. Studies, Delhi
- K.J Somaiya Institute of Management Studies and Research, Mumbai
- National Inst. of Industrial Engineering, Mumbai
- Prestige Institute of Management. Indore
- Punjab College of Technical Education, Ludhiana

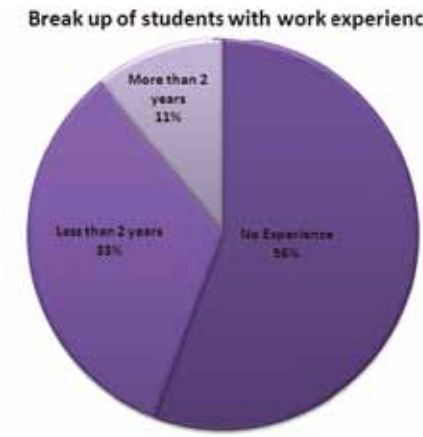


CAT retaining itself as the mighty test for entry to most reputed colleges has also created relevance of MAT in the admission scenario. CET is gaining importance along with other entrance test scores being widely. recognized.

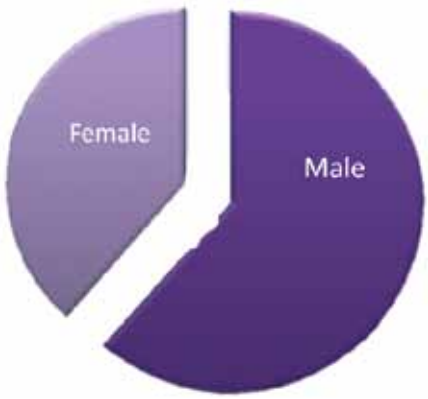
Similar Ratios of Various Backgrounds Help to Form Better Teams

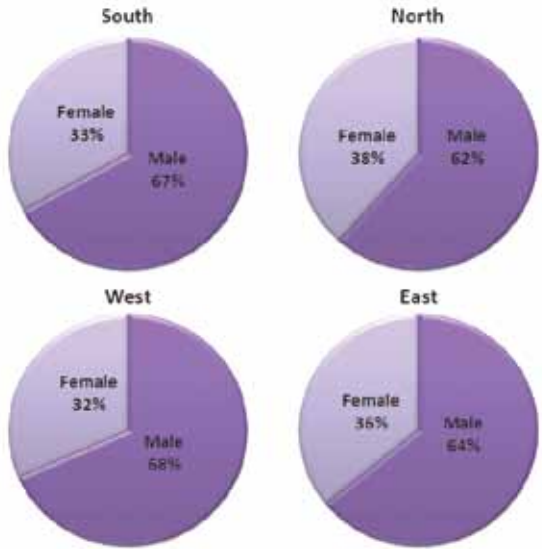


New Research Shows Interest of Obtaining a Management Degree is Increasing Among Working Professionals

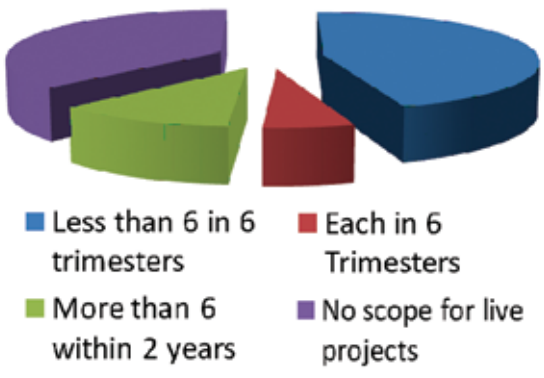


Women Professionals in Industry Would Increase Up to 10% in Next 5 Years

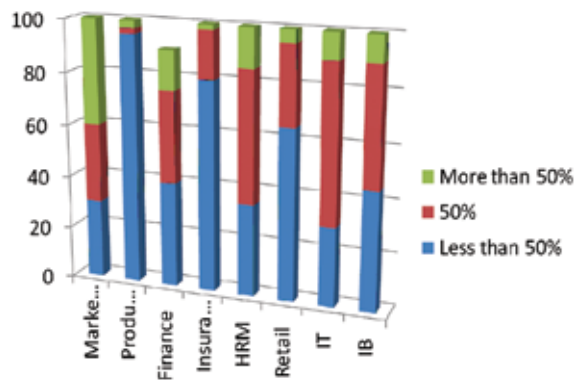




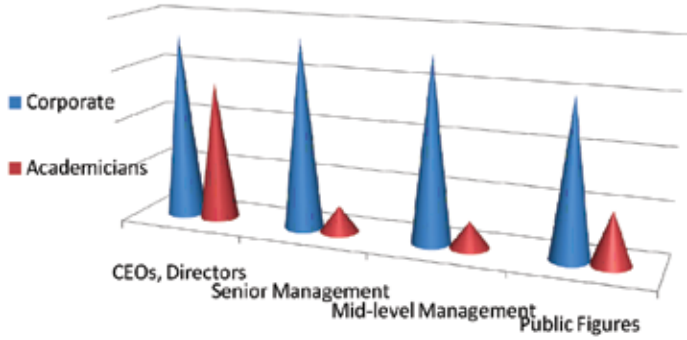
Live Projects Supported by Corporates are Gaining Prominence Across Business Schools

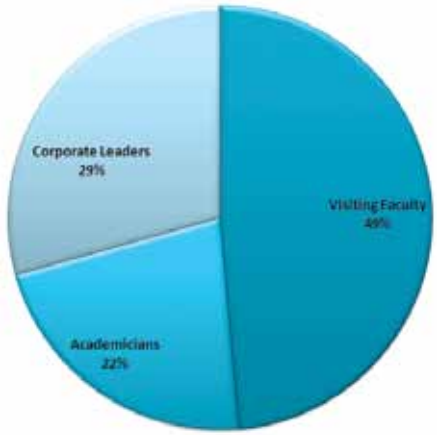


Specializations have Remained the Choice of Interest and Passion More than the Sector-wise Growth and Opportunity



Corporate Relations across the Industry through the Institute's resources have been steady in order to facilitate exposures and placement





Top 10 Colleges in Terms of Academics

1. Footwear Design & Development Inst., Noida
2. Indian Institute of Foreign Trade, New Delhi
3. IIM, Indore
4. IIM, Kozhikode
5. IIT, Delhi
6. IMT, Ghaziabad
7. K J Somaiyya, Mumbai
8. National Inst. of Industrial Engineering, Mumbai
9. Pd Dr D.Y Patil University, Department of Business Management, Navi Mumbai
10. Prin L.N.Welingkar Institute of Management Development and Research, Mumbai

Top 10 Colleges in Terms of Intellectual Capital

1. Indian Institute of Foreign Trade, New Delhi
2. IIM Indore
3. IIM, Kozhikode
4. IIT, Delhi
5. IMT, Ghaziabad
6. K J Somaiyya
7. National Inst. of Industrial Engineering, Mumbai
8. Prin L.N.Welingkar Institute of Management Development and Research, Mumbai
9. Xavier Institute of Management, Bhubaneswar
10. Xavier Institute of Social Service, Ranchi

5 Years' MBA

The challenges of the corporates are closing in with diverse complexities. Necessarily, industry is in need of professionals who have studied Business & Management from very basic level and have inculcated some intensive learning out of it. The introduction of 5 Years' MBA has been relevant from this perspective.

The program offered by various Indian colleges includes intensive training & pedagogy, wide choice of electives, experiential learning like industry visits and projects.

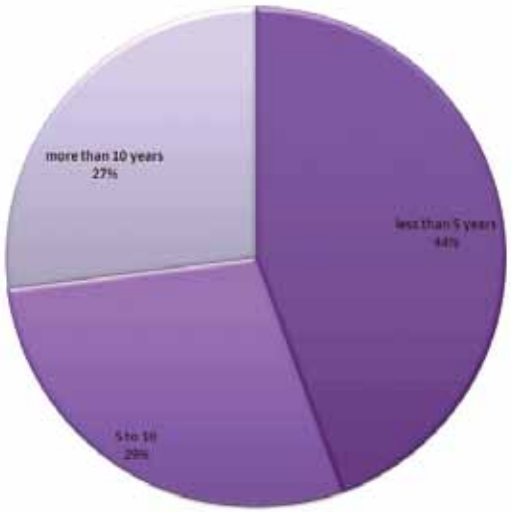
The course targets to train the teenagers with systematically thorough mentoring so that they could match their competencies with the professionally skilled manpower of corporates and come out as leaders through individual performances.

The idea for enhancing and mentoring essential skills of communication, creative and out-of-the-box thinking from the initial stages of higher education provides a utilitarian approach to the course.

Several prestigious institutes specializing in sector-wise expertise have intertwined their graduate courses along with higher studies of business, thus enabling students to focus on the specialized industries.

These include IIM Indore, IIT KGP Vinod Gupta Institute of Management, IIT Mumbai Shailesh J. Mehta Institute of Management, NIMS, University of Lucknow, Kurukshetra University, BITS Pilani, FDDI, Noida etc.

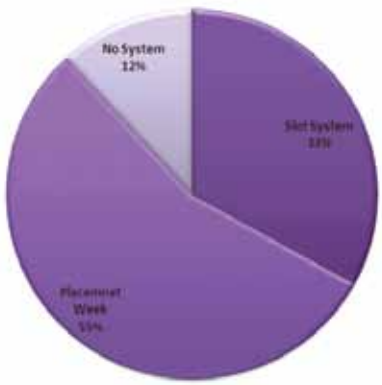
The appointment of Ex-practitioners as Faculties has Commendably Helped the Study of Management to Develop profusely



Top 10 Colleges in Terms of Placements

1. Department of Management Studies, IIT Delhi
2. Footwear Design & Development Inst., Noida
3. Indian Institute of Foreign Trade, New Delhi
4. IIM, Indore
5. IIM, Kozhikode
6. Jagan Institute of Management Studies, Rohini
7. National Institute of Industrial Engineering, Mumbai
8. NIILM - Centre for Mgmt. Studies, Gr. Noida
9. Lovely Professional University, Punjab
10. Xavier Institute of Management, Bhubaneswar

The placement weeks are still considered as most desired method by business schools



B- School Directory (A-Z)

Name of Colleges	Director's Name	Websites
Andhra Pradesh		
Dhruva College of Mgmt, Hyderabad	Dr. S Pratap Reddy	www.dhruvacollege.net
Siva Sivani Institute of Management, Secunderabad	Dr. V.G.Chari	www.ssim.ac.in
Delhi		
Bharati Vidhyapeeth Uni. Inst. of Mgmt. & research, Paschim Vihar	Dr. Nitin Nayak	www.bharatividyapeeth.edu
Delhi Institute of Advanced Studies, Rohini	Dr.I.B.Singh	www.dias.ac.in
Delhi School of Professional Studies and Research, Rohini Phase - IV	Prof. G.S. Popli	www.dspsr.ac.in
Department of Mgmt. Studies, IIT Delhi, Hauz Khas	Dr. Kanika. T. Bhal	www.iitd.ac.in
FOSTIIMA Business School, South Extension	Mr. Anil Somani	www.fostiima.org
Indian Institute of Foreign Trade, Qutab Institutional Area	Dr.Surajit Mitra	www.iift.edu
Jagan Institute of management Studies, Sec-5, Rohini	Dr. J K Goyal	www.jimsindia.org
Jagannath International Management School, Kalkaji	Dr.Satish Seth	www.jagannath.org
NBA School OF Business, Sarojini Nagar	Ms.Ritu Asthana	www.nba.edu.in
Sri Sharada Inst. of Indian Mgmt.-Research, Vasant Kunj	Dr. C .Rajendra Kumar	www.srisiim.org
Delhi-NCR		
Accman Institute of Management, Gr. Noida	Prof. (Dr.) D.S. Narban	www.accman.in
Footwear Design & Development Institute, Noida	Mr. Sandeep Bhatia	www.fddiindia.com
Galgotias Business School, Knowledge Park-II, Gr. Noida	Prof.(Dr..) Renu Luthra	www.galgotiasbschool.in
Institute of Productivity & Management, Ghaziabad	Prof. Vikas Verma	www.ipm.edu
Institute of Advanced Management And Research, Ghaziabad	Dr. Tushar Kanti	www.iamrindia.com
Institute of Management Technology, Ghaziabad	Dr. Bibek Banerjee	www.imt.edu
Jaipuria Institute of Management, Sec-62, Noida	Dr. Anup K Singh	www.jaipuria.ac.in/noida
NIILM Centre of Mgmt. Studies, Knowledge Park-V, Gr-Noida	Dr. Krishan Raina	www.niilm.com
Gujarat		
IBS Business School, Ahmedabad	Dr. Vivek Ranga	www.ibsindia.org
M.S.Patel Institute of Management Studies, Baroda	Dr. Jayrajsinh D Jadeja	www.fmsbaroda.org

Name of Colleges	Director's Name	Websites
Jharkhand		
Dept. of Mgmt. Studies, Indian School of Mines, Dhanbad	Prof. J.K.Pattanayak	www.ismdhanbad.ac.in
IIM Ranchi,	Dr. M J Xavier	www.iimranchi.ac.in
Xavier Institute of Social Service, Ranchi	Dr. Fr. Alex Ekka S J	www.xiss.ac.in
Karnataka		
IFIM Business School, Bangalore	Dr. Baskaran	www.ifimbschool.com
Indus Business Academy, Bangalore	Dr. Subhash Sharma	www.ibainternational.org
Institute of Management Studies and Research, Kuvempu	Dr. Hiremani Naik	www.kuvempu.ac.in
International Institute of Business Studies, Bangalore Noida & Kolkata	Dr. K. Ramadas	www.iibsonline.com
Manipal Institute of Management, Manipal	Prof.P.Ramakrishna	www.manipal.edu
MVJ College Of Engineering, Bangalore	Dr.K.S Badarinarayan	www.mvjce.edu.in
National School of Business, Bangalore	Mr. Sridharamurthy	www.nsbindia.org
"Nitte Meenakshi Institute of Technology Govindapura, Gollahalli, Yelahanka Bangalore"		www.nmit.ac.in
St. Aloysius Inst. of Mgmt. & Information Technology, Mangalore	Rev. Fr. Denzil Lobo	www.aimit.edu.in
Kerala		
IIM Kozhikode	Prof. Debashis	www.iimk.ac.in
Rajagiri Centre for Business Studies, Cochin	Dr. Joseph	www.rcbs.rajagiri.edu
Saintgits Institute of Management, Kottayam	Dr.Roji George	www.saintgits.org
School of Communication and Mgmt., Aluva (Cochin)	Dr. V.Raman Nair	www.scmsgroup.org
Maharashtra		
Alkesh Dinesh Mody Institute for Finance and Management Studies, Mumbai	Dr. Satish Ratnaparkhi	www.mu.ac.in/alkesh
Balaji Inst. of International Business, Pune	Dr. S.M.Inamdar	www.biibpune.com
Inst. of Business Studies and Research, Navi Mumbai	Dr. M L Monga	www.ibsar.ac.in
Inst. of Mgmt. & Entrepreneurship Development, Pune	Dr. Sachin S Vernekar	www.bharatividyapeeth.edu
International School of Business & Media, Pune	Dr. Pramod Kumar	www.isbm.ac.in
K.J Somaiya Inst. of Mgmt. Studies and Research, Mumbai	Prof.Satish	www.simsr.somaiya.edu
National Inst. of Industrial Engineering, Mumbai	Dr. Amitabha De	www.nitie.edu
Pd Dr D.Y patil Uni., Department of Business Management, Navi Mumbai	Dr R Gopal	www.dypdbm.com
Prin L.N.Welingkar Inst. of Mgmt. Development and Research, Mumbai	Prof.Dr.Uday Salunkhe	www.welingkar.org

Name of Colleges	Director's Name	Websites
Sydenham Inst. of Mgmt. Studies, Research and Entrepreneurship Education (SIMSREE), Mumbai	Dr. M A Khan	www.simsree.org
Suryadatta Group of Institutes	Brig. (Retd) V S Toley	www.suryadatta.org
Vaikunth Mehta National Inst. of Coorative Mgmt.	Dr. Dinesh	vamnicom.gov.in
MP		
IIM Indore	Prof. N. Ravichandran	www.iimidr.ac.in
Jagran Inst. of Communication & Mgmt., Bhopal	Dr.Prof.Rakesh Premi	www.jicm.edu.in
Prestige Inst. of Mgmt., Gwalior	Dr.Sher Singh Bhakar	www.prestigegwl.org
Prestige Inst. of Mgmt. & Research , Indore	Dr.Yogeshwari Pathak	www.pimrindore.ac.in
Prestige Institute of Management,Dewas	Dr.Rajendra Jain	www.pimdewas.org
Sanghvi Institute of Management & Science, Indore	Dr.Rishu Roy	www.sims-indore.com
Vidyasagar Institute of Management, Bhopal	Dr. Vikas Saraf	www.vim.net.in
Orissa		
Gandhi Institute of Mgmt., Rayagada	Dr.Nityananada Jati	www.gims.edu.in
Institute of Professional Studies and Research, Cuttack	Dr. J K Mishra	www.ipsar.ac.in
Rajdhani College of Engg. & Mgmt., Bhubaneshwar	Dr. Tapan Kumar Lenka	www.rcemorissa.org
Regional Collage of Mgmt., Bhubaneshwar	Prof.(Dr)Prabir Pal	www.rcm.ac.in
Srusti Academy of Management, Bhubaneshwar	Mr. G D Mishra	www.srustiacademy.org
Xavier Institute of Management, Bhubaneshwar	Dr. Fr. P.T. Joseph. S J	www.ximb.ac.in
Haryana & Punjab		
Chandigarh Business School of Admin., Mohali	Dr. Hitesh Katyal	www.cbsmohali.org
Gian Jyoti Inst. of Mgmt. & Tech. (GJIMT), Mohali	Dr.Vimal k Aggarwal	www.gjimt.com
Lovely Professional Uni., Phagwara	Dr.Ramesh Kanwar	www.lpu.in
M. M. Institute of Management, Ambala	Dr. V.N Atri	www.mmumullana.org
Maharaja Agrasen Inst. of Mgmt., Jagadhri, Yamunanagar	Dr. Raj Kumar	www.maimt.com
Punjab College of Technical Education, Ludhiana	Dr. K. N. S. Kang	pcte.edu.in
Rajasthan		
IIM Udaipur	Dr. Janat Shah	www.iimu.ac.in
Institute of Agribusines Management, Bikaner	Dr. Rajesh Sharma	www.iabmbikaner.org
International School of Informatics & Mgmt., Jaipur	Dr. Ashok Gupta	www.iisjaipur.org
Pacific Institute of Management, Udaipur	Dr. B. P. Sharma	www.pimanagement.org
Taxila Business School, Jaipur	Ms. Anuradha Mehta	www.taxila.in

Name of Colleges	Director's Name	Websites
Tamil Nadu		
Institute of Technology & Management, Chennai	Prof. Lakshmi Mohan	www.iimat.com
Karunya School of Business ,	Dr. N. Michael	www.karunya.edu
KCT Business School, Coimbatore	Dr. Vijila Kennedy	www.kct.ac.in
KV Institute of Management and Information Studies, Coimbatore	Dr.Vidhya	www.kvimis.co.in
Nehru College of Mgmt., Coimbatore	Dr. S.Franklin John	www.ncm.nehrucolleges.com
Sasi Creative School of Business, Coimbatore	Mr. Rajdeepan Swaminathan	www.sasicreativeschool.com
Sri Sai Ram Institute of Management, Chennai	Dr. K.Maran	www.sims.sairam.edu.in
SRM School of Management, Kattankulathur	Dr. C. Muthamizhchelvan	www.srmuniv.ac.in
SSM School of Mgmt. & Computer Application , Komarapalavam	Prof. Dr. P. Krishna Kumar	www.ssmce.ac.in
Uttarakhand		
Doon Business School,Dehradun	Dr. A. K. Dubey	www.doonbusinessschool.com
Institute of Management Studies, Dehradun	Dr. Pawan Aggarwal	www.ims.edu.in
UP		
Anand Engineering College, Agra	Dr. S. R. Chaudhary	www.ims.edu.in
BLS Institute of Management, Ghaziabad	Dr. D. K. Maheshwari	www.blsim.org
G.L.Bajaj Inst. of Mgmt. & Research, Gr. Noida	Dr. P.K.Dixit	www.glbimr.org
Hindustan Inst. of Mgmt. & Computer Studies, Mathura	Dr. Naveen Gupta	www.himcs.edu.in
Hindustan Institute of Technology & Management, Agra	Dr. A. K Gupta	www.hitm.edu.in
United Institute of Management, Allahabad	Prof. T.B.Singh	www.united.ac.in
Vidya School of Business, Meerut	Dr.Satish Kumar	www.vidya.in
West Bengal		
Army Institute of Management, Kolkata	Dr. K K Chaudhari	www.aim.ac.in
Bengal Institute of Business Studies, Kolkata	Mr. Vidur Kapoor	www.bibs.co.in
Durgapur Inst. of Mgmt. and Science, Dugapur	Dr A K Mukhopadhyay	www.dims.ac.in

Top Recruiters in B-Schools

We see a lot of talent in the market which excels in different sectors like banking, consultancies, hotel management, communication, aviation and many more. Gone are the days when managers were mere clerks. In the current scenario they play a significant role and are considered to be an asset for the organization.

With the advent of internet and technology, the IT and banking sector have witnessed a major boom by providing a platform for the youngsters to upgrade in their fields. The most renowned and top banks like ICICI, State Bank of India, HDFC, Axis, CITI and IDFC have shown interest in new stream of talent, offering almost Rs. 7,68,716 per annum. The major IT companies like Microsoft, Google, Infosys, Apple, Wipro which offer almost Rs. 7,62,867 p.a., provides the most competent professionals of the IT sectors. On the other hand sectors like telecom and energy are not far behind. With industries like BSNL, Airtel, Reliance, Vodafone and TATA have been offering Rs.7,60,424 per annum. In addition to this, companies like the IOC, SAIL, GAIL and many more with the annual package of Rs. 3,06,979 have provided tremendous job opportunities to the fresher's in their respective fields.

The following table provides the list of leading recruiters in different sectors:

Sector	Name of the Company	Average Annual Salary Rs.
Automobiles	Bajaj Auto, BMW, DaimlerChrysler India, Fiat India, Ford India, General Motors India, Hero Honda Motors, Honda Siel, Hyundai Motor India, Mahindra & Mahindra, Maruti Suzuki, Skoda Auto India, Tata Motors, Toyota Kirloskar Motor, Volkswagen, Yamaha Motors	7,73,310
Banking,	Axis Bank, Citibank, Goldman Sachs, HDFC Bank, HSBC, ICICI Bank JP Morgan, Kotak Mahindra Bank, KPMG, Lehman Brothers, LIC, Merrill Lynch Morgan Stanley, Punjab National Bank, Reliance Capital, Standard & Poor's Standard Chartered Bank, SBI, UTI, Visa, Financial Services and Insurance	7,68,716
Energy	BPCL, Gas Authority of India, HPCL, Indian Oil Corporation NTPC, ONGC, SAIL	3,06,979
Facility Management	Delhi International Airport	7,56,390
FMCG	Coca-Cola, Hindustan Unilever, ITC, Pepsi Foods	7,70,348
Health Care	Ranbaxy Laboratories	6,11,079
Hospitality	East India Hotels, Indian Hotels, Marriott	7,45,309
IT/ITES	Apple, Cognizant Technology, Google, HCL Technologies, HP, IBM Infosys Technologies, Intel, Microsoft, Tata Consultancy Tech Mahindra, Wipro, Yahoo	7,62,867
Manufacturing -	ArcelorMittal, BHEL, Boeing, Jindal Iron and Steel, Tata Steel Machine & Equipments	7,67,728
Manufacturing Non-Machine	Arvind Mills	8,91,226
Real Estate & Retail and	DLF Group, Larsen & Toubro Construction	7,48,395
Consumer Services	Big Life (Ritu wears), Gucci, Pantaloon Retail India, Reliance Retail Shoppers' Stop, Wal-Mart, Wills Sport	7,59,885
Tele-Communication	Bharti Airtel, BSNL, Idea Cellular, MTNL, Nokia, Reliance Communications, Reliance Industries, Samsung India, Spice Tata Communications, Vodafone	7,60,424
Transport, Storage	Air India, Indigo, Jet Airways, Kingfisher Airlines, SpiceJet	7,65,295

Money Matters!

Check the Return on Your Investment Before Joining a Course

It is indispensable for any corporate professional to have a complete understanding of the business processes and get in touch with new management practices and adoption in order to rise on the rolls. Therefore, pursuing management courses are a rage among young professionals.

Since the last couple of years, the salaries have dropped compared to the rise of expenses in higher studies for both India and abroad. The lopsided frenzy of ROI has triggered ambiguity about the sanctity of the MBA courses and the reaping benefits. The process of paying fees and earning back the amount invested has slogged beyond expectations.

However, it is always advisable to check on a few important aspects of cumulative expenses for pursuing a degree with that of what could be the inflow while earning a livelihood and repayment of loans, if any.

Our survey brings out the glimpses of the return you may expect on the investments made in several campuses of the country.

Top - 25 B-School

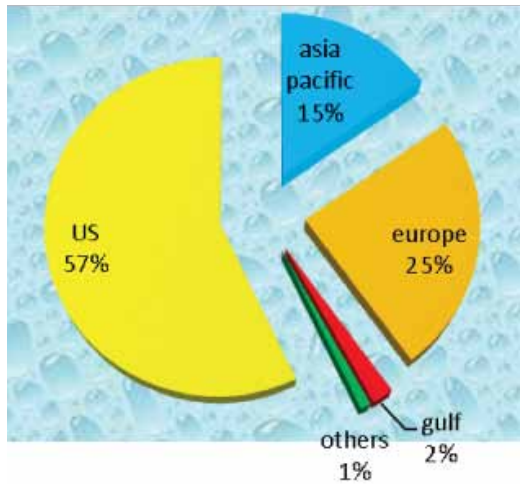
Name of B-School	State/ City	2 Yrs Tuition Fee (Lakhs)	Average Salary (Lakhs)
Army Inst. of Mgmt,	Kolkata	3.46	4.60
Bharati Vidhyapeeth Uni. Institute of Mgmt. & Research	Delhi	4.96	6.25
Chandigarh Business School of Administration	Punjab	1.60	4.50
Delhi School of Professional Studies and Research	Delhi	4.00	3.00
Depart. of Mgmt. Studies, IIT	Delhi	1.90	13.46
Dept. of Management Studies and Research	Jharkhand	1.21	4.20
Footwear Design & Development Institute	Noida	1.50	3.00
G.L.Bajaj Inst. of Mgmt. & Research	U. P.	5.20	2.75
Galgotias Business School	G. Noida	5.00	4.50
IBS Business School	Ahmedabad	5.00	4.28
IIM Indore	Indore	12.95	13.30
IIM Kozhikode	Kerala	9.70	12.37
IIM Ranchi	Jharkhand	4.70	12.90
IIM Udaipur	Rajasthan	8.00	00.00
Indian Inst. of Foreign Trade	New Delhi	11.50	10.80
Inst.of Business Studies and Research	Navi Mumbai		4.00
Institute of Mgmt. Tech.	Ghaziabad	12.70	8.09
Jaipuria Institute of Mgmt.	Noida	7.00	4.80
Lovely Professional Uni.	Punjab	3.18	3.72
NIILM Centre of Mgmt. Studies	G.Noida	7.50	8.52
Pd Dr D.Y Patil University's, Department of Business Mgmt.	Navi Mumbai	3.32	4.50
Prin L.N.Welingkar Inst. of Mgmt. Development and Research	Mumbai	6.60	7.75
School of Comm. & Mgmt.	Cochin	6.00	3.75
Xavier Institute of Management	Bhubaneshwar	9.90	11.42
Xavier Institute of Social Service	Ranchi	1.20	4.25

Global MBA Campuses

Geographic Concentration of Top 100 B-Schools Across the Globe

With the increasing need for management professionals, number of B-Schools across the globe is increasing. Foreign MBA has always fascinated Indian students planning to choose a management course.

Picking the right business school turns extremely important while you are moving away from home country to pursue an MBA. The right school gives you an advantage in a tough market and considering the host of B-Schools across the world Return on Investment should be the most important parameter to decide the B-school in the present scenario.



We have calculated the return on investment (ROI) for the courses offered by the highly sought after B-Schools across the globe. Selecting a wrong B-School could be a complete waste of resources hence the ROI becomes all the more important.

Our results emerge out of an analysis based on the average salaries of the 2012-13 Graduates of 100 B-Schools across the globe and their total fee estimates. We have not considered the living expenses at various places for calculation of ROI to give scope to the different spending habits and other factors which show fundamental variation on individual levels. Nevertheless, the list gives you a clear picture on the ROI for the 100 sought after B- Schools in the world.

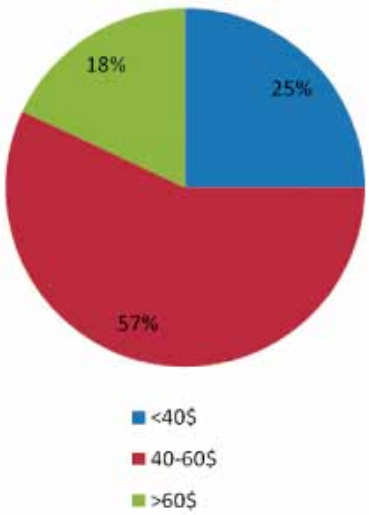
Top 100 B-Schools Across world

Name	Country	Av. Salary (in USD) 2012-13	Fees (in USD)
IE Business School	Spain	156658	6663
Iese Business School	Spain	133888	6663
York University	Canada	88283	6250
Indian Inst. of Mgmt, Ahmedabad	India	175076	24832
HEC Paris	France	121061	29985
Wisconsin School of Business	US	108990	29221
Uni. of Cape Town GSB	South Africa	141490	38075
UCLA, Anderson	US	136331	37590
University of Illinois at Urbana-Champaign	US	105726	29976
Peking University, Guanghua	China	79914	23493
Stanford Graduate School of Business	US	192179	57300
Harvard Business School	US	178249	53500
Brigham Young Uni., Marriott	US	101189	31024
Indian School of Business	India	129512	40000
S P Jain School of Global Management	Dubai /Singapore	79809	25200
Pennsylvania State Uni., Smeal	US	109114	34886
Georgia Inst. of Tech., Scheller	US	110118	36246
Uni. of South Carolina, Moore	US	93053	30864
Imperial College Business School	UK	104619	36000
Columbia Business School	US	166497	58384
Emory University, Goizueta	US	124832	44600
Uni. of Pennsylvania, Wharton	US	172353	62034
University of Chicago, Booth	US	152585	56000
Uni. of Washington, Foster	US	109088	40170
Vlerick Business School	Belgium	94661	35000
MIT, Sloan	US	157337	58200

University of Iowa, Tippie	US	92978	34420
Rice University, Jones	US	118617	44000
Dartmouth College, Tuck	US	151182	56160
Wake Forest Uni., Babcock	US	108737	40506
University of Southern California, Marshall	US	121060	45330
Duke University, Fuqua	US	139405	52900
Cornell University, Johnson	US	141727	53796
University of California at Berkeley, Haas	US	146811	56275
Nanyang Business School	Singapore	102350	39361
Uni. College Dublin, Smurfit	Ireland	102026	39314
Northwestern Uni., Kellogg	US	145834	56550
Vanderbilt Uni., Owen	US	114265	45000
Yale School of Mgmt.	US	142455	56530
Boston University School of Management	US	106762	42400
Uni. of Virginia, Darden	US	134936	54000
Insead Featured Business school	France / Singapore	144355	58000
Indiana Uni., Kelley	US	113217	45544
Warwick Business School	UK	118151	47752
McGill Uni., Desautels	Canada	89623	36250
Uni. of Minnesota, Carlson	US	108994	45000
Michigan State Uni., Broad	US	98784	41561
Georgetown Uni., McDonough	US	123290	51886
Carnegie Mellon, Tepper	US	132325	55800
New York Uni., Stern	US	134093	56554
Ohio State Uni., Fisher	US	105426	44648
Rotterdam School of Mgmt., Erasmus Uni.	Netherlands	103628	44000
Uni. of Rochester, Simon	US	112992	48007
Uni. of Michigan, Ross	US	129649	55194
Lancaster Uni. Mgmt. School	UK	97124	41385
Uni. of Notre Dame: Mendoza	US	106171	45600
Cranfield School of Mgmt.	UK	125196	53800
Uni. of Maryland, Smith	US	109375	47448
Uni. of North Carolina, Kenan-Flagler	US	118959	51690
SMU, Cox	US	101286	44304
Washington University, Olin	US	106668	47800
Texas A & M University, Mays	US	108606	49254
University of Cambridge, Judge	UK	132758	60487

IMD	Switzerland	144045	66386
Ceibs	China	123058	56800
Thunderbird School of Global Management	US	100803	47222
University of California at Irvine, Merage	US	99333	46584
Aston Business School	UK	83286	39316
Coppead	Brazil	110103	52000
National University of Singapore Business School	Singapore	97625	46401
University of Oxford, Saïd	UK	134805	65262
City University, Cass	UK	111552	54915
Manchester Business School	UK	117016	58718
Durham Business School	UK	91718	46161
University of Toronto, Rotman	Canada	94255	48293
Purdue University: Krannert	US	103304	53448
University of Hong Kong	China	106720	58006
Hong Kong UST Business School	China	127600	69900
Birmingham Business School	UK	87274	48119
Uni. of Texas at Austin, McCombs	US	121170	67140
Incae Business School	Costa Rica	84411	47650
SDA Bocconi	Italy	102854	59970
CUHK Business School	China	100408	59166
London Business School	UK	152981	91526
Ipade	Mexico	90900	54577
Northeastern Uni., D'Amore-McKim	US	93824	57590
Babson College,Olin	US	106506	66373
Australian School of Business	Australia	118943	75512
Uni. of Pittsburgh, Katz	US	88783	57712
Hult International Business School	US / UK /UAE/China	100631	65800
Uni.of British Columbia, Sauder	Canada	80898	53913
Melbourne Business School	Australia	110701	74407
Boston College: Carroll	US	109440	75000
Esade Business School	Spain	114988	79561
University of St Gallen	Switzerland	91106	69705
George Washington University	US	104814	80940
Bradford Uni. School of Mgmt.	UK	87228	71390
Uni. of Edinburgh Business School	UK	97733	82135
Uni. of Western Ontario, Ivey	Canada	100738	88500
Sungkyunkwan Uni. SKK GSB	South Korea	100779	346576

Fee Range For Top 100 B- Schools Across Global



Upcoming Events

S. No	Event	Date	City	Website
1	IBS Hyderabad is organizing an MDP on Customer Relationship Management in Banks	-	Hyderabad	www.ibsindia.org
2	ATMA Online Test Results	20th Dec 2012	All India	atmaaims.com
3	National Aptitude Test (NAT) Paper	23rd Dec 2012	All India	www.nts.org
4	6th ISDSI Conference - 2012	27-29 Dec 2012	Hyderabad	www.ibsindia.org
5	A 2-Day National Workshop on Soft Skills and Business Communication	-	Hyderabad	www.ibsindia.org
6	3rd IIFT Conference on Empirical Issues in International Trade and Finance	10-11th Jan	Kolkata	eiitf3.iift.ac.in
7	XAT Test	06 Jan 2013	All India	www.xatonline.net.in
8	Conference On Leading Change	08 Jan 2013	New Delhi	www.aima.in
9	Cat Results	09 Jan 2013	All India	www.iim.in
10	SNAP Results	10 Jan 2013	All India	www.snaptest.org
11	Global Advance Management Program	13 Jan 2013	Shanghai, China	www.aima.in
12	IBSAT Results	16 Jan 2013	All India	www.ibsindia.org
13	Workshop on Training Evaluation	18 Jan 2013	New Delhi	www.aima.in
14	9th National Management Quiz	1st Feb 2013	Delhi, Gwalior Bareilly, Pune, Coimbatore Visakhapatnam	www.aima.in
15	Seventh National Conference on Indian Capital Market	1st Feb 2013	Gurgaon	www.ibsindia.in
16	7th National Brand Summit	5th Feb 2013	Bangalore	www.aima.in
17	AIMA HR Leadership Treatment	7th Feb 2013	Udaipur	www.aima.in
18	Workshop on Training the trainers	7th Feb 2013	Bangalore, Delhi	www.aima.in
19	Marketing Summit	14th feb 2013	New Delhi	www.aima.in
20	ATMA Paper Test	17 Feb 2013	All India	atmaaims.com
21	Foundation and Management day	21st Feb 2013	New Delhi	www.aima.in
22	4th Global innovation Conference	21st march 2013	New Delhi	www.aima.in
23	AIMA Managing India Awards	11th April 2013	New Delhi	www.aima.in
24	IBS Hyderabad - 2nd International Conference	11-12 April 2013	Hyderabad	www.ibsindia.org
25	22nd National Management Games	2nd May 2013	-	www.aima.in