Civil Services CHRONICLE

NURTURING TALENT SINCE 1990

7th CHRONICLE B-SCHOOL SURVEY 2016

THE RETURN OF MBA

BACK IN BUSINESS!

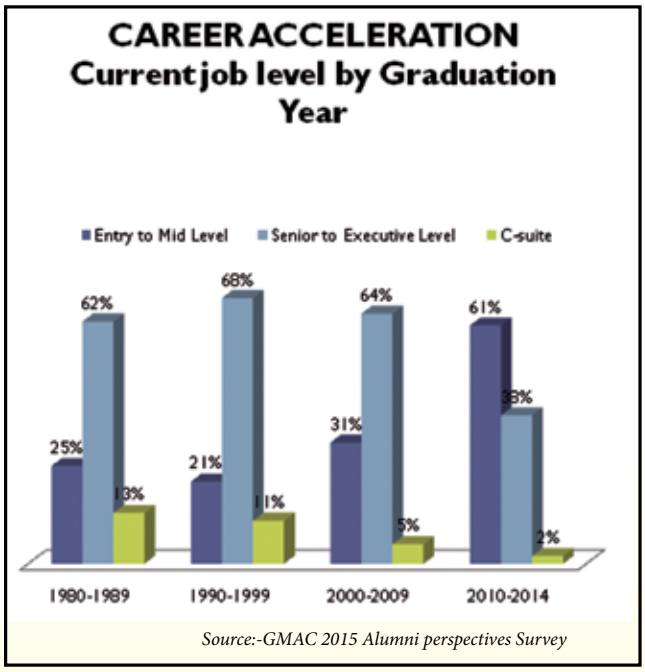
■ **Dr. Abhijit Dey**

This article will talk about reasons why a graduate should do an MBA. One hears about Rs. 1 crore plus salary packages that students from the IIMs get every year. Even beyond those, one can expect a package of Rs. 8-14 lakhs post an MBA from one of the top-5 B-schools in India. And remember, these numbers are for a fresh B-school graduate. With a few years of work-experience, the salary levels would only go higher. So, for even an average engineering graduate, MBA offers at least a 3 fold jump over his pre-MBA salary levels.

Those who have worked for a few years will agree that to grow beyond a certain level in job, one needs an additional degree. Also, even as a fresh graduate one can reasonably expect a saving of 2-3 years in reaching the Project Manager level profile. The sheer diversity of jobs, the extent of responsibility and ownership that one get as an MBA in job, make it worth pursuing. One gets choice from range of specialisations such as Marketing and Selling, Insurance Banking and Finance, Operation, International Business, Human Resources Management and Consulting etc. The challenges that one faces as an MBA are much higher and so are the rewards for success. If a student is anywhere close to completing his graduation or have worked in the industry for a few years and is thinking what to do next then MBA from one of the top B-schools in India should definitely be one's career options.

If one recalls the slew of recessions that have hit the world over the past 10 years and how vulnerable every job became, it'd help to also remember that one's job as an MBA is one of the safest ones as the senior and talented human resources are relatively difficult to hire and fire. If one wants to become an entrepreneur one will need experience in the sector of preference, and financial backing

besides others. The ability to get seed capital for starting a new business improves tremendously if one has done an MBA from one of the top B-schools in the country. One also gets to interact with the best and the sharpest intellectuals in the country where one can brainstorm ideas and get a better handle on things.

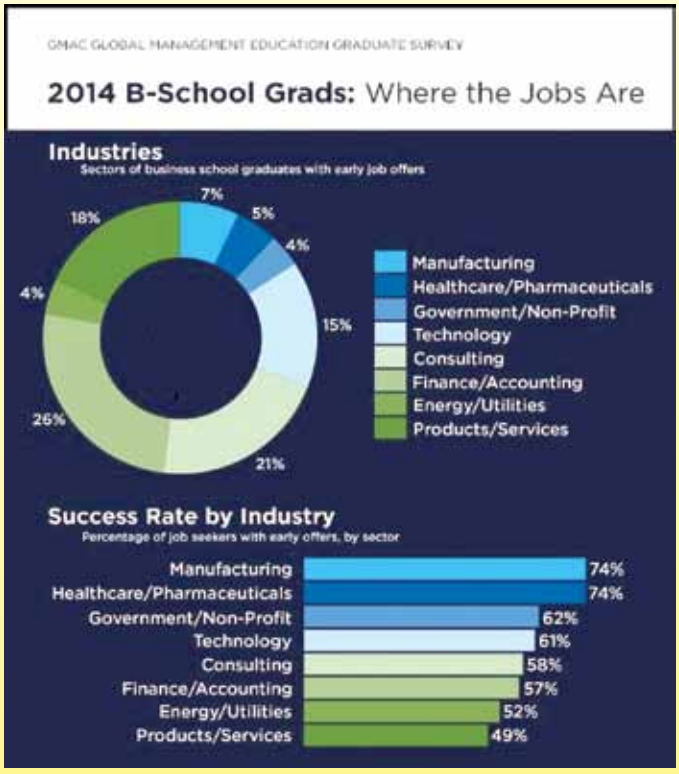


Source:-GMAC 2015 Alumni perspectives Survey

The vast majority of graduate school alumni rate their education in terms of career progression, pay and overall value, according to a new survey. The findings are based on a survey of more than 12,000 alumni from 71 business schools conducted in October and November of last year by the Graduate Management Admission Council (GMAC), which conducts the GMAT test. Respondents came from every global region and included those who received MBAs and other graduate degrees from 1959 to 2014.

The survey found that substantial numbers of graduates obtained high-level positions just a few years after graduation. After five years, a majority of graduates had senior-level positions or higher, and at 10 years 25% had executive-level positions while 5% held 'c-suite' jobs such as CEO and CFO. On average, it took business school graduates 17 years to obtain a c-suite position .Those who reach those lofty heights describe themselves as more innovative, proactive, creative, and competitive compared to alumni further down the value chain. Most attribute their career success to personal effort (32%), but relatively few credit their business education (15%) – about the same number that cite their 'attitude toward life' and their innate abilities. Nine out of 10 alumni said their business education increased their earning power, and a majority reports that they are satisfied with their current pay.

GMAC calculated the median annual



Source:-GMAC 2015 Alumni perspectives Survey

base salary for graduates working in more than 20 countries and compared it to each country's gross domestic product based on purchasing power parity to determine how much more purchasing power business school alumni have compared with the average resident of each country. In terms of pay, GMAC found, a graduate business degree is far more valuable in developing countries, even if salaries for business graduates are smaller. In the US, for example, where the median base salary for business school alumni is US$110,000, alumni enjoy purchasing power that is around twice that of the average resident. In Europe, salaries for business school alumni ranged from 1.6 times to 3.6 times that of the typical resident. But elsewhere, business school alumni could really live like kings. In China, they earn 5.6 times the average, in India 6.2 times the average, and in Nigeria 6.8 times the average.

Asked to rate their own career success, 25% of respondents who work for an employer and 33% of those who were self-employed rated themselves 9 or 10 on a 10-point scale, with the biggest contributing factor being personal effort or hard work. Reported levels of career success increase later in the respondent's career, while recent graduates are more likely to attribute their success to their graduate management education.

Interestingly, the percentage of alumni working in specific industries has, with few exceptions, changed very little over the years. Among alumni working for employers, the proportion employed in technology has been on the rise since 1990, and the percentage working for nonprofits organization or government has steadily declined; 32% of those graduating before 1980, compared to 9% for the graduating classes of 2010 to 2014, worked in the latter sectors. The trend towards entrepreneurship that has swept over the business school landscape in recent years has not impacted every country equally. While much has been said about recent graduates from US schools starting their own companies, the fact is only 13% of business school alumni from all graduating classes surveyed are now self-employed. A dozen countries have higher rates of self-employment including Canada (16%), the UK (20%), Mexico (23%), and Thailand (30%).

When it comes to how alumni rate the value of their business school experience, GMAC found that a lot depends on the program format. The traditional two-year full-time MBA program was rated the best, with 82% describing its value as 'excellent' or 'outstanding'.

One must ask oneself: who'd he/she likes to be – one-in-a-hundreds graduates working for a company or the one who is overseeing their performance. (manager or the managed) Let it be said that an MBA definitely provides better recognition, opportunities to network and credibility. ■■

Dr. Abhijit Dey is Associate Professor of Marketing at Faculty of Management and Technology, Harishchandra P.G. College, Varanasi.

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OUR METHODOLOGY

Chronicle Research Team

The 7th All India B- School survey is being presented by "Civil Services Chronicle".

Rating are little more than an indication of the MBA market at a particular moment. They reflect the prevailing conditions such as salaries, job availablity and the situations at a school at the time, this survey was carried out. Results of rating can be volatile, so they should be treated with caution. The various media rating of MBA programmes employs different methodologies. None of them are definitive, so our advice to prospective students is to understand the ethos behind each of them before deciding whether what they believe, is important.

To rate the India's best B Schools, the research team of Chronicle planned a comprehensive precise methodology involving inputs from all the stakeholders – B Schools, recruiters, faculty and students.

The research team designed a structured questionnaire setting certain parameters including the general information of the concerned B-School, Infrastructure, Selection Process, Academics, Faculty, Industry Interaction and Placement. The B-Schools were judged on the above mentioned parameters and sub parameters. The survey was conducted in 3 phases in 21 states including the following cities (Delhi-NCR, Ghaziabad, Mumbai, Pune, Bengaluru, Chennai, Vadodara, Ahmedabad, Bhubaneswar, Ranchi, Tezpur, Agartala, Aizawl, Hyderabad, Cochin, Mohali, Coimbatore, Kochi, Indore, Dehradun, Bikaner, Salem, Mathura, Ambala, Panipat, Fatehgarh Sahib, Agra, Mysore, Warangal, Moradabad, Bhilai, Dewas, Bhopal, Nashik, Kota, Erode, Tirunelveli and Udaipur.

Factual Data Collection: Initially a list of 563 B- Schools recognized by AICTE, UGC, NAAC and AIU which offers "Two Year Full Time Programme in Management" across the country was compiled by the research team. Also it was predecided that only colleges which are at least 3 years old will be included in the survey. Here the colleges comprising both MBA and PG-DBM are included. The questionnaire was sent to all the B- Schools. A dedicated web link was provided on the website www.chronicleindia.in, so that the questionnaire can also be downloaded by the B- Schools from the provided interface. Online advertisements were also published for the B-Schools to participate in the survey. Responses were sought by several reminders, phone calls and emails. Factual Information was collected in the month of September & October 2015 through the designed questionnaire. Within the stipulated time, 82 colleges responded with their information, out of which 73 were considered to be used for ratings as 09 colleges either did not meet the eligibility criteria set by the research team viz, institutes which are fully functional for more than 3 years lack of complete information and the supporting documents were not sent by the colleges. However, some of the prominent institutes like the IIMs, S.P Jain, ISB and others did not participate in our survey inspite of several reminders. They insisted us to take data from their websites but the data was insufficient for complete research, so they were not included in the survey.

Validation of Data through physical survey: The Research team of Chronicle visited physically in many participating B- Schools. The team interacted with the directors, faculty members, current students, academicians and aspiring students. The data submitted by the institutes was validated meticulously by the research team. Different parameters were critically analysed.

The findings were supported by a perceptual survey which was conducted during the physical visit of B-Schools done while interacting with the major

THE PARAMETERS

Admission & Selection Process

Infrastructure

Academics

Faculty

Industry Interaction

Placement

Induction Process

stakeholders – students, directors, faculty, recruiters etc. and perceptual rating was given to the participating institutes by the research team on the findings of physical survey.

Calculation of Score & final rating: Finally in the third phase an exhaustive scrutiny of gathered information was conducted with the help of rationalized research tools to arrive at the parameter wise as well as overall rankings. While scrutinizing data, importance to aspects like quality of students, curriculum, intellectual capital of faculty, infrastructure (library, recreational rooms, canteens, entertainment, hostels, faculty, accommodation and wellness), placement record and industry interaction, was accorded and marks were then calculated using the weightage decided by the specialist panel for all parameters and subparameters. As per the score allotted to each institute, the colleges were categorized by giving different ratings – A+++, A++, A+, A, B++ and B+. The Rating has been presented statewise, citiwise alphabetically. The placement data was analysed critically. This year, in our survey we have presented the average package offered by different streams of companies graphically

CHRONICLE B-SCHOOL SURVEY 2016

A+++

Delhi -NCR

- Indian institute of Foreign Trade, Delhi
- Department of Management Studies, Indian Institute of Technology, Delhi

Jharkhand

- Xavier Institute of Social Service, Ranchi

Maharashtra

- National Institute of Industrial Engineering, Mumbai

Odisha

- Xavier Institute of Management, Bhubaneswar

A++

Andhra Pradesh

- Institute of Public Enterprise, Hyderabad

Delhi-NCR

- Institute of Management Studies, Ghaziabad
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management Studies, Delhi

Gujarat

- M.S Patel Institute, Faculty of Management Studies, Vadodara

Karnataka

- Prin. L.N Welengkar Institute of Management Devlopement & Research,Bengaluru
- Xavier Institute of Management & Enterpreneurship (XIME), Bengaluru

Kerala

- SCMS Cochin School of Business, Cochin

Maharastra

- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune

Odisha

- International Management Institute, Bhubaneswar

Punjab

- Chandigarh Business School of Administration,Mohali

Tamilnadu

- K.V Insitute of Management & Information Studies, Coimbatore

A+

Delhi-NCR

- Lal Bahadur Shastri Institute of Management, Delhi
- Institute of Advanced Management & Research, Ghaziabad

Karnataka

- Kirloskar institute of Advanced Management Studies, Harihar

Kerala

- Rajagiri Centre for Business Studies, Kochi

Madhya Pradesh

- Prestige Institute of Management & Research, Indore

Maharashtra

- Dr. D.Y. Patil Institute of Management & Research, Pune
- International School of Business & Media, Pune
- Lala Lajpatrai Institute of Management, Mumbai

Odisha

- Regional College of Management, Bhubaneswar
- KIIT School of Management, Bhubaneswar

Tamilnadu

- KCT Business School, Coimbatore

Uttrakhand

- Doon Business School, Dehradun

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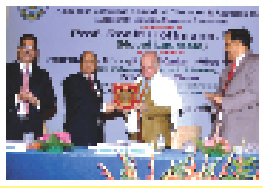
  - Ranked among top 50 B-Schools by "People Matters, NHRD".
  - Recipient of Best Management Institute Award from ASSOCHAM.



- Excellent Placements:
  - No. of students opted for placements : 195
  - No. of students placed : 192
  - Highest salary package : R. 14 lac per annum

- Industry Institute Interface through National / International Seminars, Workshops, MDPs and FDPs.
- Students from 18 Nationalities.
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Dr. Sunita S. Vanarase
Dean, FMS BVU
Director IMED

Program	Entrance Test date	Designated Centers for Examination	Last date of Submission of Application Form	Cost of Brochure and Entrance Test Fee
MBA MAT-2016	6th March 2016	Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Patna, Chandigarh, Kolkata, Jaipur, Indore	1st March 2016	Brochure - Rs 250/- (Rs 400/- by post) Entrance Test Fee Rs 1,000/-
MCA MAT-2016	28th Feb. 2016	Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur	20th Feb. 2016	
BBA / BCA	26th June, 2016	Pune, New Delhi, Navi Mumbai, Karad, Kolhapur, Sangli, Solapur, Lucknow, Patna, Chandigarh, Kolkata, Jaipur, Indore	25th May, 2016	Brochure - Rs 250/- (Rs 400/- by post) Entrance Test Fee Rs 1,000/-

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CHRONICLE B-SCHOOL SURVEY 2016

A

Assam

- School of Management Sciences, Tezpur University, Tezpur

Delhi-NCR

- Institute of Management Studies,Noida

Karnataka

- PES University Department of MBA,Bengaluru

Madhya Pradesh

- Prestige Institute of Management,Gwalior

Maharashtra

- Balaji Institute of International Business(BIIB), Pune
- MIT School of Business, Pune
- Vaikunth Mehta National Institute of Cooperative Management, Pune
- Vivekanand Education Society Institute of Management, Mumbai

Rajasthan

- Institute of Agribusiness Management,Bikaner

Tamil Nadu

- Department of Management Studies,Francis Xavier Engineering College,Tirunelveli
- Institute for Technology and Management,Chennai
- Sona School of Management, Salem
- Vel Tech High Tech Dr.Rangarajan Dr. Sakunthala Engineering College, Department of Management, Chennai

Uttrakhand

- IMS Unison University,Dehradun

Uttar Pradesh

- Hindustan Institute of Management & Computer Studies,Mathura

CHRONICLE B-SCHOOL SURVEY 2016

B++

Andhra Pradesh

- Dhruva College of Management, Hyderabad

Delhi NCR

- Fostiima Business School, Delhi
- Jaipuria Institute of Management, Ghaziabad

Gujarat

- IBS Business School, Ahmedabad

Haryana

- M.M Institute of Management, Ambala
- APIIT Business School, Panipat

Karanataka

- Shri Dharmasthala Manjunatheshwara,Institute for Management Development, Mysore

Madhya Pradesh

- Institute of Business Management & Research, IPS Academy, Indore

Punjab

- Punjab Institute of Management & Technology, Fatehgarh Sahib

Telangana

- Warangal Institute of Management, Warangal

Uttar Pradesh

- Anand Engineering College, Agra
- Teerthankar Mahaveer Institute of Management & Tech-

B+

Chhattisgarh

- Shri Sankaracharya Institute of Technology & Management, Bhilai
- Rungta College of Engineering & Technology,Bhilai

Madhya Pradesh

- Prestige Institute of Management, Dewas
- Vidyasagar Institute of Management,Bhopal

Maharashtra

- Dr. V.N Bedekar Institute of Management Studies,Thane
- Kalyanai Charitable Trust's K.R Sapkal College of Management, Nashik

Mizoram

- Department of Management Studies,Mizoram University Aizawal

Rajasthan

- Om Kothari Institute of Management & Research, Kota

Tamil Nadu

- Department of Management Studies,Nandha Engineering College,Erode
- Hindustan Institute of Technology Science School of Management, Chennai
- Vel Tech High Tech Dr.Rangarajan Dr.Sakunthala Engineering College,Chennai

Tripura

- Faculty of Management Studies,ICFAI University Tripura, Agartala

CHRONICLE B-SCHOOL SURVEY 2016

B

Gujarat

- Parul Institute of Management, Vadodara

Maharashtra

- Sasmira's Institute of Management Studies and Research, Mumbai

Odisha

- Srusti Academy of Management, Bhubaneswar

Rajasthan

- Geetanjali Institute of Technical Studies, Udaipur

Tamil Nadu

- Aalim Mumhammed Salegh College of Engineering, Chennai

Indian Institutes of Management (in order of establishment)

Name	Short Name	Established	Location	Website
Indian Institute of Management Calcutta	IIM-C	1961	Kolkata, West Bengal	iimcal.ac.in
Indian Institute of Management Ahmedabad	IIM-A	1961	Ahmedabad, Gujarat	iimahd.ernet.in
Indian Institute of Management Bangalore	IIM-B	1973	Bangalore, Karnataka	iimb.ernet.in
Indian Institute of Management Lucknow	IIM-L	1984	Lucknow, Uttar Pradesh	iiml.ac.in
Indian Institute of Management Kozhikode	IIM-K	1996	Kozhikode, Kerala	iimk.ac.in
Indian Institute of Management Indore	IIM-I	1996	Indore, Madhya Pradesh	iimidr.ac.in
Indian Institute of Management Shillong	IIM-S	2007	Shillong, Meghalaya	iimshillong.in
Indian Institute of Management Rohtak	IIM-R	2010	Rohtak, Haryana	iimrohtak.ac.in
Indian Institute of Management Ranchi	IIM-Ranchi	2010	Ranchi, Jharkhand	iimranchi.ac.in
Indian Institute of Management Raipur	IIM-Raipur	2010	Raipur, Chhattisgarh	iimraipur.ac.in
Indian Institute of Management Tiruchirappalli	IIM-T	2011	Tiruchirappalli, Tamil Nadu	iimtrichy.ac.in
Indian Institute of Management Udaipur	IIM-U	2011	Udaipur, Rajasthan	iimu.ac.in
Indian Institute of Management Kashipur	IIM-Kashipur	2011	Kashipur, Uttarakhand	iimkashipur.ac.in

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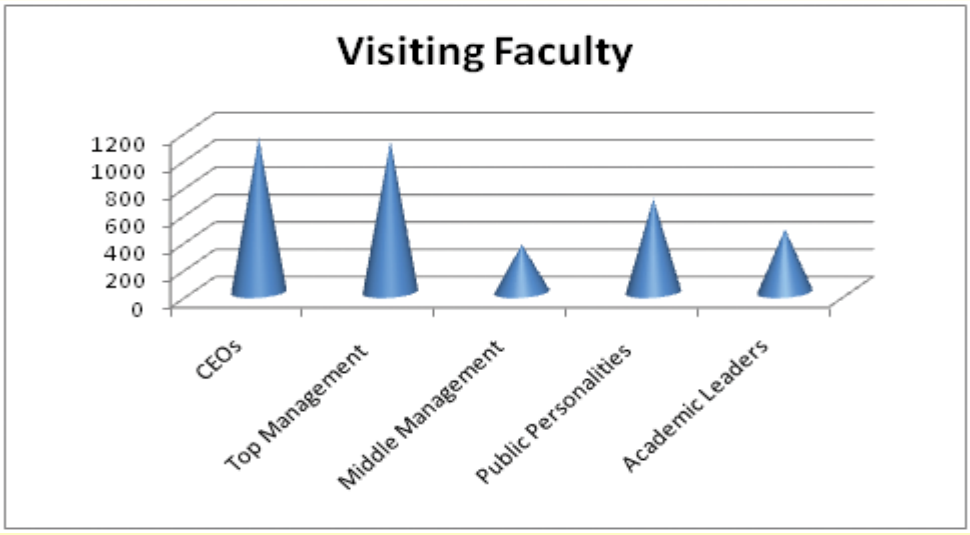
CHRONICLE B-SCHOOL SURVEY 2016

Top 10 Colleges in Terms of Academics

- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Forigen Trade, Delhi
- Institute Management Studies, Ghaziabad
- International Management Institute, Bhubaneswar
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- K V Institute of Management and Information Studies, Coimbatore
- National Institute of Industrial Engineering, Mumbai
- Xavier Institute of Management & Entrepreneurship(XIME), Bengaluru
- Xavier Institute of Social Service, Ranchi



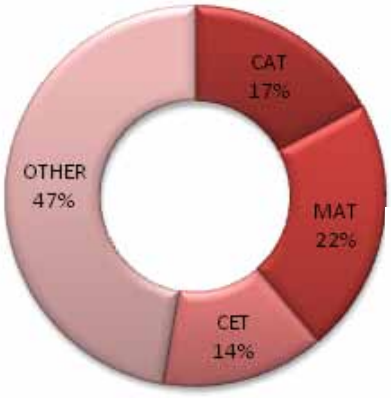
Top 10 College in Terms of Intellectual Capital

- Indian Institute of Forigen Trade, Delhi
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- Kirloskar Institute of Advanced Management Studies, Harihar
- Lala Lajpatrai Institute of Management, Mumbai
- National Institute of Industrial Engineering, Mumbai
- Regional College of Management, Bhubaneswar
- Vaikunth Mehta National Institute of Cooperative Management, Pune
- Xavier Institute of Management and Entrepreneurship(XIME), Bengaluru
- Xavier Institute of Social Service, Ranchi

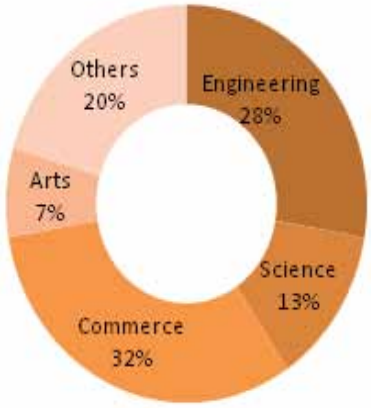
Top 10 Colleges in Terms of Infrastructure

- APIIT Business School, Panipat
- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune
- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Forigen Trade, Delhi
- International Management Institute, Bhubaneswar
- Lal Bahadur Shasti Institute of Management, Delhi
- National Institute of Industrial Engineering (NITIE), Mumbai
- Prestige Institute of Management, Gwalior
- Xavier Institute of Management, Bhubaneswar
- Xavier Institute of Social Service, Ranchi

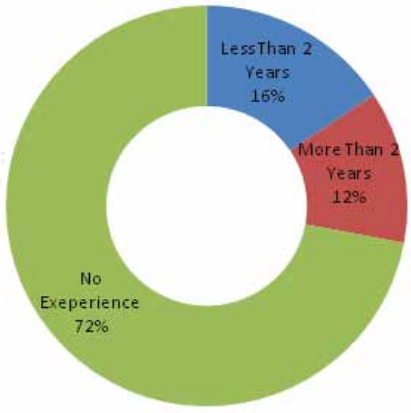
Admission through various examinations



Sought admission in different B-Schools



Students having prior work experience who sought admissions in B.School



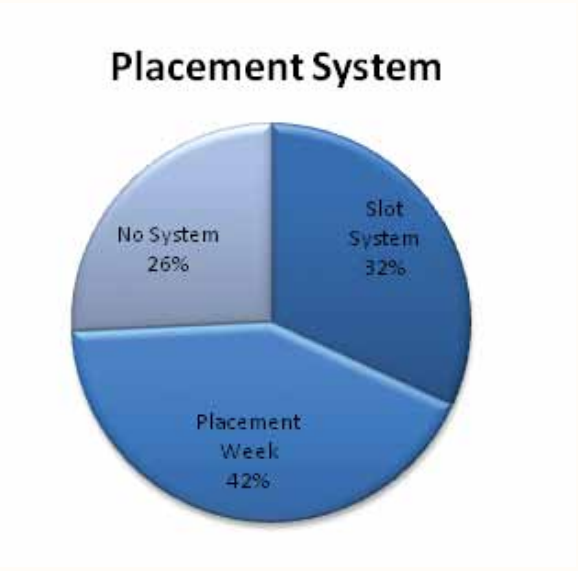
Top 10 Colleges in Terms of Student & Admission Process

- Department of Management Studies,Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- International Management Institute, Bhubaneswar
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management Studies, Delhi
- K.V Institute of Management & Information Studies, Coimbatore
- National Institute of Industrial Engineering,(NITIE), Mumbai
- Xavier Institute of Management & Entrepreneurship(XIME), Bengaluru
- Xavier Institute of Management, Bhubaneshwar
- Xavier Institute of Social Service, Ranchi

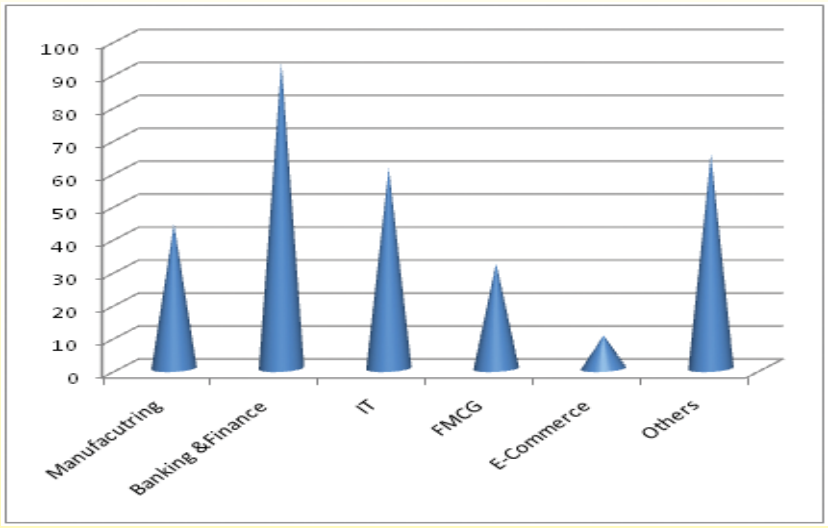
CHRONICLE B-SCHOOL SURVEY 2016

Top 10 Colleges in Terms of Placement

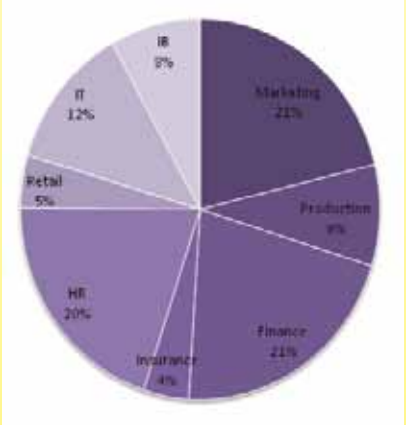
- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune
- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- International Management Institute, Bhubaneswar
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- K V Institute of Management and Information Studies, Coimbatore
- National Institute of Industrial Engineering (NITIE), Mumbai
- Xavier Institute of Management, Bhubaneswar
- Xavier Institute of Social Service, Ranchi



Placement Trends in Different Stream



Student prefered different specialization



Top 10 Colleges in Terms of Industry Interaction

- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune
- Department of Management Studies, Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- Institute Management Studies, Ghaziabad
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- K.V. Institute of Management & information Studies,Coimbatore
- National Institute of Industrial Engineering,Mumbai
- Xavier Institute of Social Service, Ranchi
- Xavier Institute of Management, Bhubaneswar

jims
Sector-5, Rohini, Delhi

It's only the **Right beginning** that will shape **A New You, A Better You!**

NURTURING
Nurturing starts with a careful and elaborate process of selection. We try to admit students coming from diverse social, cultural, geographical and educational backgrounds, in order to generate a skilled workforce of PAN India character. JIMS places itself in admitting students not only from CAT but also from various prestigious exams like MAT/ CMAT. We believe that if a management aspirant is unable to "CRACK" CAT, it is not the end of the world for him. These applicants are made to go through a rigorous selection process involving Group Discussion and Personal Interview. The final merit list is based on MAT/ CAT score, graduation result, work experience, in GD & PI.

TENDERING
The students thus selected are carefully trained over a period of two years. In the first year, a foundation management is laid by a set of compulsory courses. In the next year, specializations such as Marketing, Finance, HR, Operations, International Business and Retail Management are delivered. A host of co-curricular and extra-curricular activities are worked out simultaneously.

MATURING
It is our endeavour to facilitate the exchange of knowledge between the students and the industry. JIMS provides a platform for placement where companies are invited to recruit students of various specializations and work experience. Understanding the significance of using the right synthesis and knowledge skill-sets for the right task, the placement Team at JIMS works to provide corporate and students the best opportunities for mutually beneficial selection.

Offers Following Two year Full Time AICTE Approved Programmes

PGDM
(300Nos Batch)

(With specialization in Finance/ HR/ Marketing/ Operations)

PGDM International Business
(Nos Batch)*

(With specialization in Finance and Marketing)

PGDM Retail and Marketing
(Nos Batch)*

(With specialization in Finance/ Entrepreneurship/ E-commerce/ Visual Merchandising)

Proud Alumni
Amit Bahrawal, AVP, Axis Bank • Manish Verma, Deputy General Manager, Edelweiss • Sandeep Grover, Head-Global Process & Deployment, Vodafone India Ltd • Amit Bahija, Associate Vice President, BSNL • Sushant Walia, Business Manager, Lifestyle International Pvt. Ltd • Pankaj Sikka, Head Procurements (India), GE Motherson • Nitin Nayyar, Asst. Vice President, Religare • Deepak Sood, Director-Trading, Barclays Bank PLC • Dhananjay Singh Bisht, Head-Data Services, Tata Teleservices

Awards & Rankings
Awarded for Excellence in Education by Competition Success Review in Award ceremony on 19th April 2015 • Best Institute for quality intake students by Jeevandeep Edu. 2014 • Ranked 2nd amongst Top Private B-Schools of Delhi & Ranked 14th amongst Top B-Schools of Super Excellence – Outlook Mar. 2014 • Ranked 50 amongst top 200 Management Institutes – Times of India Feb 2015 • Ranked 6th in Top 25 Colleges in North Zone – The Week • Ranked 19th in Industry Interaction and Ranked 20th in Intellectual Capital – Business World 2014 • Graded A++ on All India basis – Business India 2014 • Graded A++ on All India basis, Ranked 4th on All India basis (Ranked 5 Admission Process) &Ranked 6th on All India basis (Placements) – Business and Management Outlook Nov 2014

Final selection will be made on the basis of Academic Performance, MAT/ CAT/ CMAT Score, Group Discussion and Personal Interview

Note: In accordance with Supreme court order "Ragging" is strictly prohibited and considered a punishable offence in our institute

Jagan Institute of Management Studies

2, Institutional Area, Sector-5, Rohini, New Delhi-110085 Tel.: 45140000/ 01/ 02/ 03 Helpline No. 09212070001

Email: admissions@jimsindia.org Website: www.jimsindia.org

JIMS

CHRONICLE B-SCHOOL SURVEY 2016

Top Emerging Management Colleges

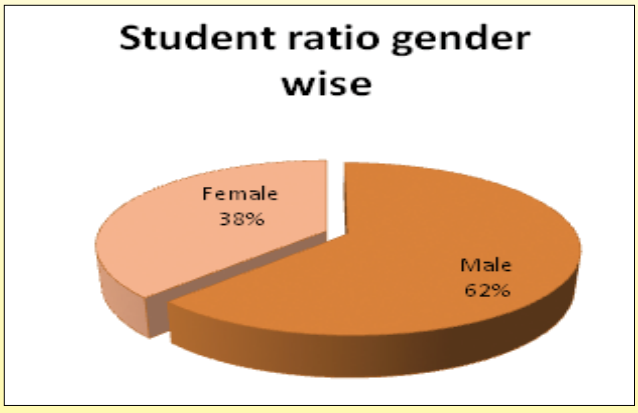
- APIIT Business School, Panipat
- Department of Management Studies,Nandha Engineering College, Erode
- Doon Business School, Dehradun
- Hindustan Institute of Management and Computer Studies, Mathura
- International Management Institute, Bhubaneswar
- K V Institute of Management and Information Studies, Coimbatore
- Aalim Muhammed Salegh College of Engineering, Chennai
- Kirloskar Institute of Advanced Management Studies, Harihar
- Sasmira's Institute of Management Studies and Research, Mumbai
- Veltech Hightech Dr.Rangarajan Dr.Sakunthala Engineering College, Chennai

Top 5 Business School in Delhi-NCR

- Department of Management Studies,Indian Institute of Technology, Delhi
- Indian Institute of Foreign Trade, Delhi
- Institute of Management Studies, Ghaziabad
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi

Top 5 Business School in East India

- Department of Management Studies,Mizoram University, Aizawal
- International Management Institute, Bhubaneswar
- School of Management Sciences, Tezpur University, Tezpur
- Xavier Institute of Management, Bhubaneswar
- Xavier Institute of Social Service, Ranchi



Top 5 Business School in North India

- Doon Business School, Dehradun
- Hindustan Institute of Management and Computer Studies, Mathura
- IMS Unison University, Dehradun
- Punjab Institute of Management Technology, Fatehgarh Sahib
- Teerthanker Mahaveer Institute of Management & Technology, Moradabad

www.ims-ghaziabad.ac.in

Ranked 2nd in U.P. / Uttaranchal by Outlook September 2015

Ranked 2nd in U.P. / Uttaranchal by CSR-GHRDC November 2015

Ranked 2nd in Uttar Pradesh by Dataquest India June 2015

Ranked 4th in U.P. / Uttaranchal by The Week October 2015

Ranked 8th in North India by The Times of India 2015

Ranked A1 by ANBA May 2014

Ranked AAA+ Institute in Delhi / NCR by Careers 360 November 2015

Est. 1996

IMS GHAZIABAD

Building Leaders of tomorrow...

8500+ Students | 26000+ Alumni Base | 20+ Programs
with glorious legacy of 25 years

IMS breaks into Top 10 with
8th Rank in North India
by THE TIMES OF INDIA, 2015

PGDM

27th Batch of Post Graduate Diploma in Management
(2 years/ Full Time/ Equivalent to MBA as per AIU & AICTE)

IMS Accreditations:

- The National Board of Accreditation (NBA)
- National Assessment and Accreditation Council (NAAC)

IMS Placements:

- 2015 Placement of PGDM (2013-15) batch before 6 months of completion of course in 'A' Rated brands like Deloitte, Business Standard, Accenture, Experian, Paypal, Citibank, Amazon, Bank of America, Hitachi, ITC, Samsung, Federal Bank, Hero, Parle, Capital Via Research, HH, Industrial Bank, ICICI Securities, Axis Bank, Berger Paints, HempCharm, VIP, Sri Ram Pistons, WNS, Tech Mahindra, Asian Paints, IL Dynamics, NDTV Hitachi, TATA Comm, Cimmfire, ING Vysya Bank, PWC, Tata Electronics, South India Bank, Nestle, Godrej, Amul, Capital IQ, Syoy International Group, Escorts, Lintas, Citell and many more..
- Extensive Industry Interaction with Regular Industry Visits, Live Projects, Corporate guest lectures series

IMS Global Exposure:

Academic Collaborations with :
Zhejiang University, Hangzhou, China
Jamia Hamdard (Deemed University) New Delhi

PGDM Curriculum Includes:

International Study Tour

Certification Courses
- NSE
- BFSI
- Economic Outlook
- Advanced MS Office
- CSR Process
- Value Added Courses

Dual Specialization & Super Specialization

Free Laptop

INSTITUTE OF MANAGEMENT STUDIES
Lal Quan, G. T. Road, Ghaziabad (NCR) - 201009
Phone: 0120-4170600 (30 lines), 1800-102-4170 (Toll Free)
E-mail: director@imsgzb.com | www.ims-ghaziabad.ac.in

We do not have any branch anywhere else in India

CHRONICLE B-SCHOOL SURVEY 2016

Top 5 Business School in West India

- Bharati Vidyapeeth University, Institute of Management and Entrepreneurship Development, Pune
- Dr. D.Y. Patil Institute of Management & Research, Pune
- International School of Business Management (ISBM), Pune
- Lala Lajpatrai Institute of Management, Mumbai
- M.S.Patel Institute, Faculty of Management Studies, Vadodara

Top 5 Business School in South India

- Hindustan Institute of Technology and Science,School of Management,Chennai
- Institute of Public Enterprise, Hyderabad
- K.V Iinstitute of Management and Information Studies,Coimbatore
- Prin L. N. Welingkar Institute of Management Development & Research,Bengaluru
- Xavier Institute of Management & Entrepreneurship (XIME),Bengaluru

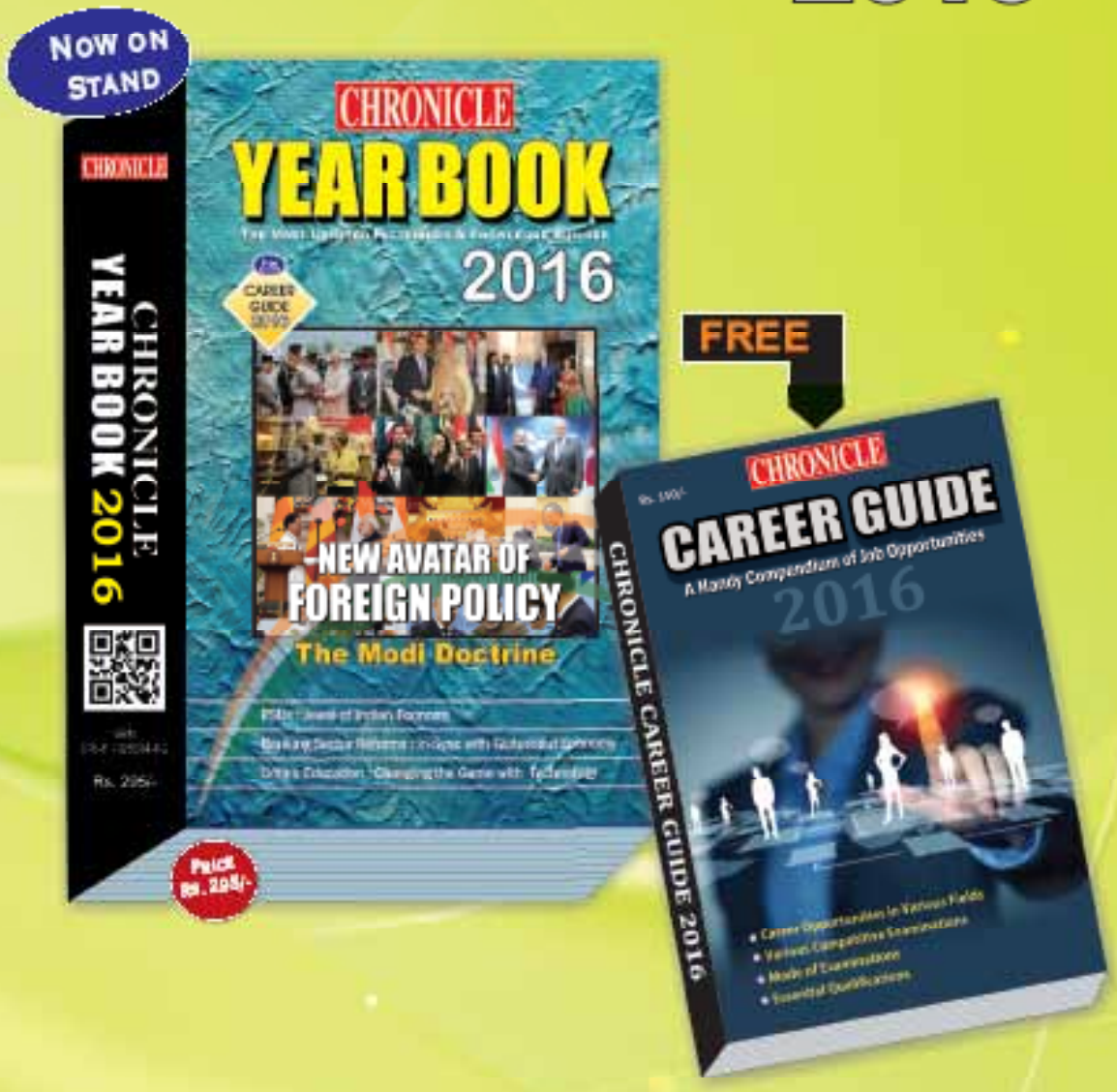
Top Colleges Offering Sector-Specific Courses

Name of Institute	City	Stream of Specialization
Bharati Vidyapeeth University, Institute of Management and Enterpreneurship Development	Pune	Enterpreneurship
Indian Institute of Foreign Trade	Delhi	International Business & Trade
Institute of Agribusiness Managament	Bikaner	AgriBusiness Management
International School of Business Media	Pune	Medai & Communication
National Institute of Industrial Engineering	Mumbai	Industrial
Vaikunth Mehta National Institute of Cooperative Management	Pune	Co-operative Business
Xaviers Institute of Social Service	Ranchi	Rural Management

CHRONICLE
YEAR BOOK

The Most Updated Factfinder & Knowledge Builder

2016



The Most Updated

Factfinder & Knowledge Builder

info@chronicleindia.in

Top Recruiters in B-School

The perfect candidates are always in demand, as they play important role and measured to be an asset for an organization. For this hunt, recruiters flocked in Business Schools to search for the talent. These recruiters approach from different sectors like Banking, IT Sector, FMCG, E-Commerce, aviation etc.

With the boom in Banking Sector, this year many companies participated in the placement session in B-School. E-Commerce players visited the B-School campuses with Amazon and Flipkart leading the pack. Flipkart hired close to 50 Graduates from IIMs and other top B-Schools in 2015. Top recruiters includes in the list are Deloitte, Boston Analytics, Cognizant, Wipro, ICICI Bank, and Reliance Industries. The majority of top management schools in the country have commendable track record of receiving near about 100% placement with very good salaries and job roles. These B-Schools have also been pretty victorious in getting a number of their students placed in organizations that offer international posting. Let's come across on international & domestic recruiters in B-Schools.

Top International Recruters

IBM	Amazon	Goldman Sachs
HSBC	Microsoft	Cognizant
Palmolive	Citibank	Dell
Accenture	Bank of America	Tommy Hilfiger
Bosten Analytics	Google	Deutsche Bank
DE Shaw	KPMG	Fujistu
DBS Bank	Facebook	Deloitte

Top Domestic Recruiter

Bajaj Moters	Kotak Mahindra Bank	Reliance Communication
ICICI Bank	Godrej Industries	Vodafone
Axis Bank	Redington	The Hindu
IOCI	India Infoline	DCM Shriram
Bank of Maharastra	ITC	HCL
Aviva	Bajaj Finserv	India Bulls
IDBI Bank	Business Standard	Jaro Education
Indusind Bank	Idea Cellular	Mother Dairy
Ranbaxy	Maruti	Flipkart

RP - Sanjiv Goenka Group

Growing Legacies

IMI

International Management Institute Bhubaneswar

Shaping global leaders for tomorrow

Admissions Open for 6th Batch PGDM (2016-18)

RANKINGS

- Recognised as 'Outstanding B-School of Excellence' by Competition Success Review (CSR) Ranking for B-Schools 2015.
- Recognised as the "Management College of the Year - 2015: Academic Reputation" by the Higher Education Review (HER) Magazine.
- Amongst Best emerging B-schools – People Matters B-school Survey – 2015, (NHRDN).
- Top 10 emerging Business colleges in India - by Silicon India Education.
- Recognised as Topmost Promising Institute in East India by Digital Learning India.

Eligibility: Graduates with min. 50% marks

Qualifying Exams: CAT, XAT, GMAT, CMAT

HIGHLIGHTS

- A corporate B-School with a strong alumni network and wide-spread corporate connectivity.
- Recognized by the Government of Odisha as a premier institution for recuritment of MBA graduates in State Public Sector Units (SPSUs).
- 100 % placement since inception.
- Median package of Rs.7.14 lacs CTC for PGDM (2013-15)
- State-of-the art class rooms with cutting-edge teaching and learning aids.
- Fully equipped gymnasium with various other indoor and outdoor games facility.
- Strong intellectual capital having faculty with national and international experience.

For more details visit: www.imibh.edu.in

OUR RECRUITERS

firstsource | ICICI Bank | YES BANK | kotak Kotak Securities | IMRB International | Capgemini | Mahindra Finance

PCBL | janalakshmi | TOYOTA TSUSHO CORPORATION | ADP | HAVELLS | spencer's

Scholarships upto ₹1.2 lacs available under various categories

INTERNATIONAL MANAGEMENT INSTITUTE

IDCO Plot No. 1, Gothapatna PO: Malipada, Dist.: Khurda, Bhubaneswar- 751003

Phone : 0674-3042101 | 0674-3042112 | 8895576544, E-mail: admissions@imibh.edu.in

JIMS ALUMNI NETWORK : A GIFT THAT KEEPS ON GIVING!

The most enduring benefit that can accrue to any graduating B-School student is the membership of the Alumni Network. The membership helps to build career ties while enrolled. Whilst exploring various employment options the alumni directory offers a wealth of contacts who will gladly respond to questions from current students. Such dialogue also gives the alumni a chance to know more about you and might even lead to job offers upon graduation.

Jagannath International Management School (JIMS) Kalkaji, New Delhi is renowned as one of the top B-Schools in the Country. It has been bestowed with many prestigious national awards and rankings in 2015. The accolades received include "18th Best B-School in India" as per Perception Survey by Business Barons in February, "6th Best B-School in India" for "Leadership and Governance" by NHRDN National Survey in April and Indian Education Congress Award for "Excellence and Innovation in Management Studies" in June. JIMS has been awarded the International Quality Certification, ISO 9001:2008 for maintaining high quality standards in all its academic systems and processes.

Over the last decade JIMS has assiduously worked to build a vast alumni network of almost 10,000 members. Whether an alumni is an entrepreneur striving to grow his or her company, a young professional seeking to accelerate his or her career path or a senior grad mentoring others in appreciation for past guidance received, JIMS alumni network is a vibrant and efficient platform for such "value exchange".

The Alumni Association Committee which is spearheaded by ex-students, conducts a series of get-togethers throughout the year. These include sports competitions, movies, picnic etc and culminate in the gala annual dinner in December each year.

This year the annual dinner took place on 19th December at the prestigious Chelmsford Club in New Delhi. The Alumni Organizing Committee ensured that it turned out to be an exciting, fun filled evening where hundreds of alumni connected and renewed old friendships and rich memories. The event was marked by exciting competitions, live band performances and a glittering Awards Ceremony featuring "Distinguished Alumnus" Awards. The 1999-2002 batch alumni were also presented with mementoes on the occasion of their Crystal Anniversary. A fitting finale to the three hour extravaganza was the Jam session wherein joyful alumni foot-tapped to the latest hindi and western pop tunes being belted out by a popular D.J.

The Alumni network of JIMS is a cherished institution which not only offers a variety of benefits and attractions to its members but also to the existing students. The alumni offer their continual support and participation to the institute in its key activities such as seminars, conferences, guest lectures, mentoring programmes etc. They also actively participate during the final placement season in the alma mater.