All India B - School Survey - 2014

Indian Institute of Management (IIM), Ahmedabad
Indian Institute of Management (IIM), Bangalore
Indian Institute of Management (IIM), Kolkata
Indian Institute of Management (IIM), Lucknow
Indian Institute of Management (IIM), Indore
Indian Institute of Management (IIM), Kozhikode
Rajiv Gandhi Indian Institute of Management (RGIIM), Shillong
Indian Institute of Management (IIM), Rohtak
Indian Institute of Management (IIM), Raipur
Indian Institute of Management (IIM) Ranchi
Indian Institute of Management (IIM), Tiruchirappalli
Indian Institute of Management (IIM), Kashipur
Indian Institute of Management (IIM), Udaipur

Business and Management Chronicle along with its online partner CAT100.in has conducted Business School Survey 2014. Since last four years we are conducting this survey and ranking the institutions based on various parameters like accreditation, pedagogy, faculty, guest faculty, industrial visits, placements, fee-structure along with the basic facilities like computer labs, Wi-Fi, library, hostel facilities, auditoriums, etc. to help our esteemed readers and students to find a good B-School.

Besides, we have ranked the institutes (who responded to our survey questionnaire) under each category like academics, intellectual capital, infrastructure, students & admission process. In addition, we have also conducted physical-survey of colleges to find the top ten institutes based on placement, industry interaction, ROI etc. Based on the response of the B-Schools we have given a list of global recruiters and top hundred domestic recruiters.

Further, to help the student in finding a good management institution in his/her home-state we have given a region-wise top ten B-Schools.

In the present scenario, where the number of Business Schools are mushrooming, we are sure that those who are looking for admission into a B-School would definitely find this survey valuable.

Methodology

The survey was conducted in four phases. To begin with professionals from B-Schools and corporate were consulted for finalizing the survey questionnaire. These questionnaire were sent to more than 1000 business schools. More than 100 responses were received. Those which did not contain full information were not included in the survey.

Besides, a perceptual survey was carried among students, managers and faculties to rate the B-schools. A structured questionnaire was asked from more than 100 people for perceptual marking.

In the second phase the data received from various B-Schools were tabulated under different parameters to determine the excellence of an institution like faculty, infrastructure, courses offered, placement, academia-industry interface and so on.

In the third phase our team visited few business schools to ascertain the reliability of information provided and have a first-hand view of the business schools. In the last and the fourth phase an in-depth analysis of the gathered information

was done with the help of research tools. During this analysis process certain parameter were given more weightage than the other. Amongst the parameters, placement was given the highest weightage as it plays the most important role while choosing a B-School for a student. Next major determining factor was the teaching faculty as it is the backbone of any institution. In fact, the essential factor that differentiates a good B-School from the not-so-good is its faculty.

Then comes infrastructure, followed by industy-academia interface.

Based on these factors and weightage given to each parameters we have graded the institutions in seven categories - A+++, A++, A+, A, B++, B+ & B.

A+++

Delhi-NCR

- Footwear Design & Development Institute, Noida
- Indian Institute of Foreign Trade, Delhi
- Institute of Management Technology, Ghaziabad
- International Management Institute, Delhi

Kerala

- Indian Institute of Management, Kozhikode

Madhya Pradesh

- Indian Institute of Management, Indore

Maharashtra

- K.J. Somaiya Institute of Management Studies & Research, Mumbai
- National Institute of Industrial Engineering (NITIE), Mumbai

Odisha

- Xavier Institute of Management, Bhubaneswar

West Bengal

- Vinod Gupta School of Management, IIT Kharagpur

A++

Delhi-NCR

- Bharati Vidhyapeeth Deemed University, Institute of Management & Research, Delhi
- Galgotias Business School, Gr. Noida
- Jagan Institute of Management Studies, Delhi
- Jagannath International Management School, Delhi
- Sri Sharada Institute of Indian Management-Research, Delhi

Gujarat

- Faculty of Management Studies, The M.S. University, Vadodara

Jharkhand

- Indian Institute of Management, Ranchi

Karnataka

- Prin. L. N. Welingkar Institute of Management Development & Research, Bengaluru

Kerala

- SCMS Cochin School of Business, Cochin
- TKM Institute of Management, Kollam

Madhya Pradesh

- Prestige Institute of Management, Gwalior

Maharashtra

- Bharati Vidhyapeeth Deemed University, Institute of Management & Entrepreneurship Development, Pune
- International Institute of Management Studies, Pune
- Symbiosis Institute of International Business, Pune

Punjab

- Chandigarh Business School of Administration, Mohali

CBS
Chandigarh Business School

MBA
2 YEAR FULL TIME
MASTER OF BUSINESS ADMINISTRATION

WITH GLOBAL PLACEMENT ADVANTAGE

The CBS offers students an edge of placements in India and abroad. A dedicated Placement and International Liaison Department starts working for better placement prospects for you as you join CBS. Meanwhile, you grow as a dynamic management professional.

For the admission related queries or assistance, please call
97819-25289, 97819-25275, 95921-04444

Eligibility:
Graduates in any discipline from a recognized university.

Admission Screening Process:
Admission are made on the basis of Punjab MET / Gradation marks.Merit list is prepared after group discussion and interview.

A+
All India rating
Source: Business India in the ranking

A5
Ranking B-School
Source: AIMA

No.4
B-School in North
Source: Business & Mgmt. Chronicle

Chandigarh Business School
Approved by All India Council for Technical Education and Ministry of HRD, Government of India

LANDRAN - 0172 3984240, 0172 3984265 | GHARUAN - 0160-3014444 | JHANJERI - 0160 2024455

A+

Delhi-NCR
- Accman Institute of Management, Gr. Noida
- Accurate Institute of Management & Technology, Gr. Noida
- Delhi School of Professional Studies & Research, Delhi
- G.L. Bajaj Institute of Management & Research, Gr. Noida
- NIILM Centre of Management Studies, Gr. Noida

Haryana
- Maharaja Agrasen Institute of Management & Technology, Jagadhri

Karnataka
- IFIM Business School, Bengaluru

Kerala
- Rajagiri Centre for Business Studies, Kochi

Maharashtra
- Dr. D. Y. Patil Institute of Management & Research, Pune
- Suryadatta Institute of Management, Pune

Odisha
- Regional College of Management (Autonomous), Bhubaneswar

Punjab
- Gian Jyoti Institute of Management & Technology (GJ-IMT), Mohali
- Punjab College of Technical Education, Ludhiana

Tamil Nadu
- KCT Business School, Coimbatore
- K.V. Institute of Management and Information Studies, Coimbatore

Uttarakhand
- Doon Business School, Dehradun

Uttar Pradesh
- Hindustan Institute of Management & Computer Studies, Mathura

A

Andhra Pradesh
- Siva Sivani Institute of Management, Secunderabad

Gujarat
- C. K. Pithawalla Institute of Management, Surat

Haryana
- M M Institute of Management, Ambala

Karnataka
- CMR Center for Business Studies, Bengaluru
- National School of Business, Bengaluru
- St. Aloysius Institute of Management and Information Technology, Mangalore

Madhya Pradesh
- Prestige Institute of Management and Research, Indore

Maharashtra
- International School of Business & Media, Pune

Odisha
- Institute of Professional Studies & Research, Cuttack

Punjab
- Desh Bhagat Institute of Management and Computer Sciences, Fatehgarh Sahib

Rajasthan
- Institute of Agri Business Management, Bikaner

Tamil Nadu
- Nehru College of Management, Coimbatore
- School of Management, Hindustan University, Chennai
- Sona School of Management, Salem

Uttarakhand
- Institute of Management Studies, Dehradun

Uttar Pradesh
- Institute of Business Management, Mangalayatan University, Mathura
- Shri Ram Murti Smarak International Business School, Unnao
- Teerthanker Mahaveer Institute of Management & Technology, Moradabad

West Bengal
- Army Institute of Management, Kolkata
- NSHM Business School, Durgapur

SAIBALAJI EDUCATION SOCIETY

Placement Highlights (Batch : 2011-13)
- 200 + Companies visited Campus.
- 98 % + Placements.
- 45 + Students got multiple offers.
- Overseas Placements.
- Highest Package—Rs. 8.5 Lacs.
- Average Package—Rs. 4.3 Lacs

Placement Highlights (Batch : 2010-12)
- 150 + Companies visited Campus.
- 91 % + Placements.
- 25 + Students got multiple offers.
- Overseas Placements.
- Highest Package—Rs. 7.5 Lacs
- Average Package—Rs. 3.9 Lacs

Key Features : (IIMS)
- Approved by AICTE, Ministry of HRD, Govt. of India
- Courses Offered: PGDM, PGDM (Retail)
- International Study Tour.
- International and Domestic Placement Assistance.
- Wi-Fi Residential Campus, full fledged Gym and sports complex.
- Tie up with Several Nationalised Banks for Education Loan.
- Regular inputs from International Speakers.

Key Features : (SBIIMS)

- Affiliated to university of Pune, Approved by AICTE, Ministry of HRD, Govt. of India
- Courses Offered : PGDM, MBA (Pune Univ.)
- Lush Green Residential Campus with all state of art amenities.
- International and domestic Internships & Placements.
- ERP / SAP Certification.
- Six– Sigma Certification.
- Foreign Language certification.

Key Features : (IIMHRD)
- Affiliated to university of Pune, Approved by AICTE, Ministry of HRD, Govt. of India
- One of the first Management Institute offering AICTE approved PGDM exclusively for Women.
- Courses Offered: PGDM , MBA (Pune Univ.)
- 100% Placement Assistance.
- Fully Residential Wi-Fi enabled campus.
- Additional 6 certification programs included with the course curriculum.

SAIBALAJI EDUCATION SOCIETY
Sr # 54 (1+2/1), Near Dattawadi, Near Hinjawadi IT Park, Pune - 411033
Tel. : 020-22919500 /510 , 020- 26709170 E-Mail: admissions@saibalaji.org
Website : www.iimspune.edu.in, www.sbiims.com, www.iimhrd.edu.in

B++

Gujarat
- IBS Business School, Ahmedabad
- Shanti Business School, Ahmedabad

Karnataka
- Institute of Management Studies and Research, Shimoga
- MVJ College of Engineering, Bengaluru
- Sambhram School of Management, Bengaluru

Kerala
- Saintgits Institute of Management, Kottayam

Maharashtra
- Balaji Institute of International Business, Pune
- Datta Meghe Institute of Management Studies, Nagpur
- International Institute of Management & Human Resource Development, Pune
- Vaikunth Mehta National Institute of Co-operative Management, Pune

Odisha
- Rajdhani College of Engineering & Management, Bhubaneswar

Punjab
- Punjab Institute of Management & Technology, Fatehgarh Sahib

Rajasthan
- International School of Business Management (ISBM), Suresh Gyan Vihar University, Jaipur
- International School of Informatics & Management, Jaipur

Uttar Pradesh
- Vidya School of Business, Meerut

West Bengal
- Future Business School, Kolkata

B+

Delhi-NCR
- FOSTIIMA Business School, Delhi

Karnataka
- Department of Management Studies, Nitte Meenakshi Institute of Technology, Bengaluru

Madhya Pradesh
- Pioneer Institute of Professional Studies, Indore
- Prestige Institute of Management, Dewas
- Vidyasagar Institute of Management, Bhopal

Maharashtra
- K.R. Sapkal College of Management Studies, Nashik
- SaiBalaji International Institute of Management Sciences, Pune

Odisha
- Srusti Academy of Management, Bhubaneswar

Rajasthan
- Om Kothari Institute of Management & Research, Kota

Tamil Nadu
- Institute for Technology and Management, Chennai
- PSG Institute of Management, Coimbatore
- School of Management Studies, Erode
- SSM School of Management and Computer Application, Komarapalayam

Uttar Pradesh
- Sanskriti School of Business, Mathura

KV INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES

Approved By AICTE - New Delhi, Affiliated to Anna University - Chennai

Best Nationally Ranked B School

MBA

COUNSELLING CODE 525

100% Placement

Placement Partners 2013

KNOWLEDGE VENUE - KV IM

The ultimate goal of a Business School is to impart knowledge and empower young mangers with contemporary management goals. We at KV Institute of Management and Information studies focus towards developing a new breed of mangers to face the turbulent challenges of the real world.

KV Institute of Management and Information Studies, Coimbatore is a part of KV Charitable Trust, a twelve year old trust known for its commitment to education through quality education since inception. The KVIMIS was established in June 2009. The Institute strives to develop critical, analytical, problem solving and decision making skills of students. The Institute equips the students with basic knowledge of analytical tools emphasizing the social imperative of a high degree of integrity and uncompromising commitment to quality. The Master of Business Administration program offered by KV IM has carved a veritable niche for itself in Indian Management Sciences realm through consistency in "Quality delivery" and "Global Orientation". The Institution has produced fourteen University Rank Holders till date and also ranked 21ST nationally by the top rating agencies in the nation. Well placed Alumni in various top MNC's is the hallmark of this leading institution.

MBA @ KV IM

KV IM is affiliated to Anna University, Chennai - a premier University in India. It is approved by the AICTE, New Delhi. The Full Time Master of Business Administration Programme at the KV Institute of Management and Information Studies is ideal for professionals who feel the need and the importance to constantly reinvent them in order to keep up with the global economic scenario that is constantly evolving. The course is also supported by industry linked add on courses and certification program both at National and International levels for the betterment of the students.

LEARNING MODEL

The Learning Model of the MBA Programme is designed to find the leader in you and covers a broad ground with case studies and real life projects. We believe in quality education wherein we have made a strategic decision to only establish an MBA program that will get full attention of the management to ensure the students to get the best Masters in Business Administration degree in the country.

TEACHING EXCELLENCE

Our teaching processes are imbued with experiential learning - a key focus of our entire faculty team. A rich pedagogy with portal technology and paper free classes, driven by a balanced mix of faculty comprising of academicians, researchers and professionals drawn from business and industry creates the right meeting point for the best minds in the country.

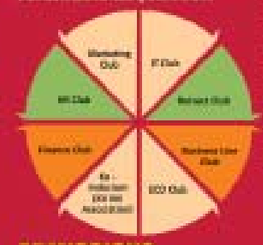
CENTRES OF EXCELLENCE

KV IM with the help of various centres tries to transform the students that lead to progress.

- Centre for Institute Industry Interface
- Centre for Corporate Resources (Placement Cell)
- Centre for Entrepreneurial Development
- Centre for Women Empowerment
- Centre for Personality Development and Counselling
- Centre for Academic Social Responsibility
- Centre for Research and Publications
- Centre for Advanced Studies

CLUB ACTIVITIES

The prime objective of KV Club activities is to be a stepping stones for the students before we want to take the unconventional path and so bring out the kinds of talents resting within them.



FACILITIES @ KV IM

- Well equipped classrooms with Audio Visual Aids
- A/c classrooms as per US standard
- Paper free classes using Portal Technology
- Seminar Hall
- Conference Hall
- Wi-fi enabled campus
- Leader in online library
- Tutorial rooms for training the students
- Cafeteria
- Stationery Store
- On campus hostels (for both Boys & Girls separately)

ADMISSIONS

Admission is based on the merit of the students. A minimum of 45% * of marks or more in the under graduate or post graduate degree is required. The accepted entrance exams are MAT, TANCET, CET, ATMA, CMAT, XAT, CAT, Consortium etc.,

APPLICATION

The application forms can be downloaded from the below mentioned URL http://www.kvimis.co.in/?q=admission-information-1075.html.The filled application forms can be sent via e-mail to admissions@kvimis.co.in. For further details and queries call us at 09500 7777 81/ 09843 088870

ACADEMIC & CORPORATE CONNECT AT INTERNATIONAL LEVELS

B
Andhra Pradesh
• Dhruva College of Management, Hyderabad
Karnataka
• Bapuji Institute of Engineering and Technology, Davangere
Madhya Pradesh
• Mandsaur Institute of Technology, Daulatpura
Rajasthan
• Deepshikha College of Technical Education, Jaipur
• Pacific Institute of Management, Udaipur
• Taxila Business School, Jaipur
Tamil Nadu
• Sasi Creative School of Business, Coimbatore
West Bengal
• Durgapur Institute of Management and Science, Durgapur

Innovative Pedagogy & Placement is the hallmark

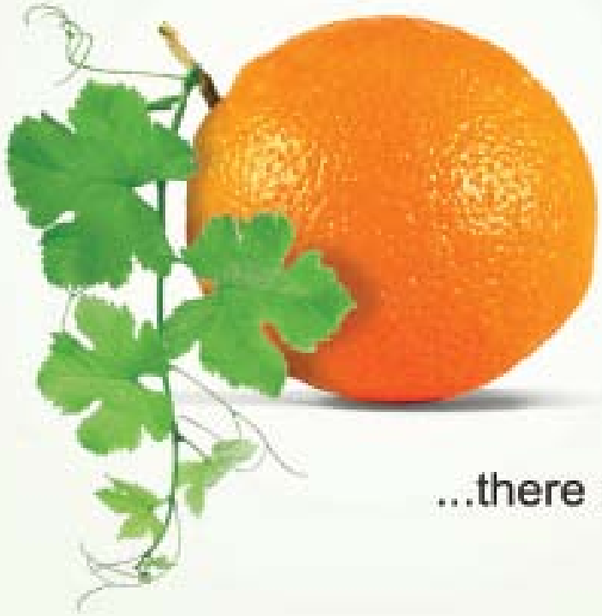
International Management Institute (IMI), India's first corporate sponsored business school, is one amongst the seven Business Schools in South Asia to receive the SAQS accreditation in 2009. This institution participated in the All India B-School survey 2014 conducted by Business and Management chronicle. During the survey, the institution cooperated with our survey team by providing all the important details required for verification like faculty and their research, library books, salary, guest lectures, industrial visits, journals, etc. The survey team examined the infrastructure, computer labs, auditoriums, library, classrooms, amenities like Wi-Fi, campus, cafeteria, and sports area.

The survey team also interacted with some distinguished professors who conveyed that innovation in pedagogy and hundred per cent placement are the hallmark of the IMI while substantiating with relevant information.

The Director of IMI, Dr Pritam Singh said "At the time when employability of the MBA graduates are questioned, the innovations in curriculum structure is extremely important. The innovative pedagogy not only helps the students, but also facilitates the management institution to create a separate niche for itself. This will also ensure the relevance of management school to serve the society in business world for which they are created."

TKM
Since 1956

Where there is a will...



...there is a way

At TIM we believe that innovation is the key to success

TIM-MBA

Admission 2013-2015(19th batch) based on MAT/C-MAT

TKM Institute of Management
Affiliated to University of Kerala & Approved by A.I.C.T.E.

• Over 56 years of legacy in professional education
• Ranked 28th in India by **Siliconindia** • Harvard trained faculty • Ranked among the top institutions in placement

TIM TKM INSTITUTE OF MANAGEMENT

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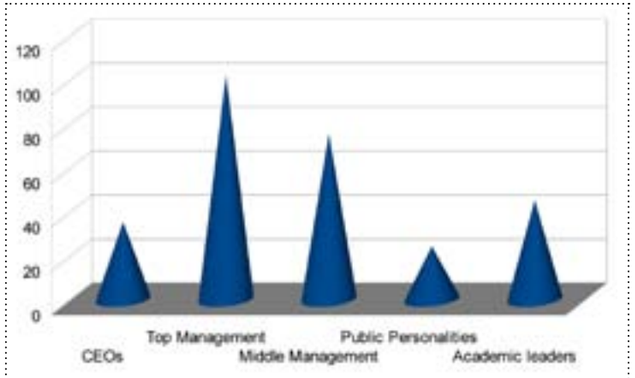
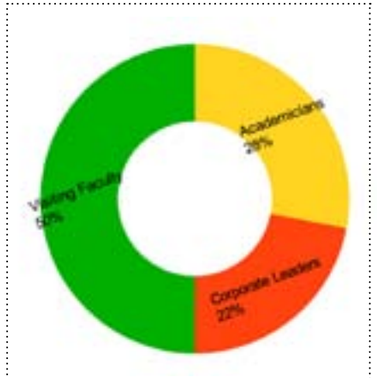
(TLCOM/TIM/2013-138)

Top 10 Colleges in Terms of Academics

1. Footwear Design & Development Institute, Noida
2. Indian Institute of Foreign Trade, Delhi
3. Indian Institute of Management, Indore
4. Indian Institute of Management, Kozhikode
5. Institute of Management Technology, Ghaziabad
6. International Management Institute, Delhi
7. K.J. Somaiya Institute of Management Studies and Research, Mumbai
8. National Institute of Industrial Engineering (NITIE), Mumbai
9. Sri Sharada Institute of Indian Management-Research, Delhi
10. Vinod Gupta School of Management, IIT Kharagpur

Visit of corporate and other personalities as guest faculty are increasing to provide exposure and providing the knowledge of industrial trends to the students. The various components of the visiting faculty is shown in the graph given below:





Top 10 Colleges in Terms of Intellectual Capital

1. Footwear Design & Development Institute, Noida
2. Indian Institute of Foreign Trade, Delhi
3. Indian Institute of Management, Indore
4. Indian Institute of Management, Kozhikode
5. Indian Institute of Management, Ranchi
6. Institute of Management Technology, Ghaziabad
7. International Management Institute, Delhi
8. International Institute of Management Studies, Pune
9. National Institute of Industrial Engineering (NITIE), Mumbai
10. Vinod Gupta School of Management, IIT Kharagpur

"Creating Successful Leaders and Entrepreneurs"

IMED- 'Where Dreams Become Reality'

Bharati Vidyapeeth University
'A' Grade University Status by Ministry of Human Resource Development, Govt. of India
Institute of Management and Entrepreneurship Development,
Erandawane, Pune - 38
Approved by AICTE, Re-Accredited with Grade 'A' by NAAC

1964-2014 celebrating Golden Jubilee BHARATI VIDYAPEETH Founder Hon'ble Dr. Patangrao Kadam

History :

Established by Bharati Vidyapeeth in 1978, IMED is one of the oldest and most renowned Business Schools in Western part of India.

Salient Features :

- Re-Accredited by NAAC with 'A' Grade.
- Ranked amongst Top Fifty Management Institutes in India by Outlook Magazine and among top ten Business schools in Western zone by Business Management & Chronicle.
- IMED Journal of Management and Social Research (ISSN No. : 0975-8429)
- Faculty with rich Academic and Industrial experience.
- Wi-Fi-enabled campus and well equipped Library.
- EXCELLENT PLACEMENTS.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs and FDPs
- 64 Foreign students from 18 Nationalities.
- Holistic development of students through personality and entrepreneurial Development club, Soft Skills sessions, Corporate Day, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

PROGRAMS OFFERED

MBA (General)
MBA (Financial Markets) in association with National Stock Exchange
MBA (HR)
MBA (IT)
Choice Based Credit System
Courses : Core, Electives and Open Continuous Evaluation System

2 year full time programme
Dual specialization : Marketing, Finance, HR, IT & IB

MCA
3 Year Full Time Programme

BBA / BCA
3 Year Full Time Programme

Dr. Sachin S. Vernekar
Director

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INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT
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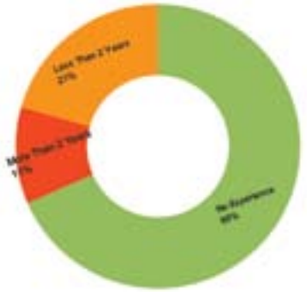
Telephone : 020 - 64005548, 56001636 Telefax : 020 - 25431060 Ext. 227
E-mail : imed@bharatividyapeeth.edu Website : imed.bharatividyapeeth.edu

Top 10 Colleges in Terms of Infrastructure

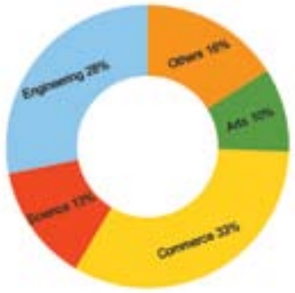
1. Bharati Vidhyapeeth Deemed University, Institute of Management & Entrepreneurship Development, Pune
2. Chandigarh Business School of Administration, Mohali
3. Footwear Design & Development Institute, Noida
4. Indian Institute of Foreign Trade, Delhi
5. Indian Institute of Management, Indore
6. Indian Institute of Management, Kozhikode
7. Institute of Management Technology, Ghaziabad
8. International Management Institute, Delhi
9. National Institute of Industrial Engineering (NITIE), Mumbai
10. Sri Sharada Institute of Indian Management-Research, Delhi

CET is now widely recognised by B-Schools with CAT and other management tests.The diagram below shows the break-up of students opting for various tests.



Working Executives are taking interest in management degree for better future growth. Break-up of students with work experience shown above

Break-up of students from diffrent backgrounds joining management as per graph given below.



Top 10 Colleges in Terms of Student & Admission Process

1. Indian Institute of Management, Indore
2. Indian Institute of Management, Kozhikode
3. Institute of Management Technology, Ghaziabad
4. International Institute of Management Studies, Pune
5. International Management Institute, Delhi
6. Jagan Institute of Management Studies, Rohini
7. K.J. Somaiya Institute of Management Studies and Research, Mumbai
8. K.V. Institute of Management and Information Studies, Coimbatore
9. TKM Institute of Management, Kollam
10. Vinod Gupta School of Management, IIT Kharagpur

Top Emerging Management Colleges

Galgotias Business School, Gr. Noida

Hindustan Institute of Management and Computer Studies, Mathura

Indian Institute of Management, Ranchi

International Institute of Management Studies, Pune

K.V. Institute of Management and Information Studies, Coimbatore

Nehru College of Management, Coimbatore

Shri Ram Murti Smarak International Business School, Unnao

Sona School of Management, Salem

"It is our mission to provide quality management education"

Accurate Institute of Management and Technology which is conferred with the award of "Excellence in Placement" by Govt. of Uttar Pradesh at National UP Education Award 2013 is one of the institutions which participated in our All India B-School Survey. While conducting the survey, our team interacted with faculties, students and inspected its infrastructure and facilities it is providing to the students. The institution gave its full support by providing all the necessary data related to number of books available in the library, placement, etc during our process of survey.

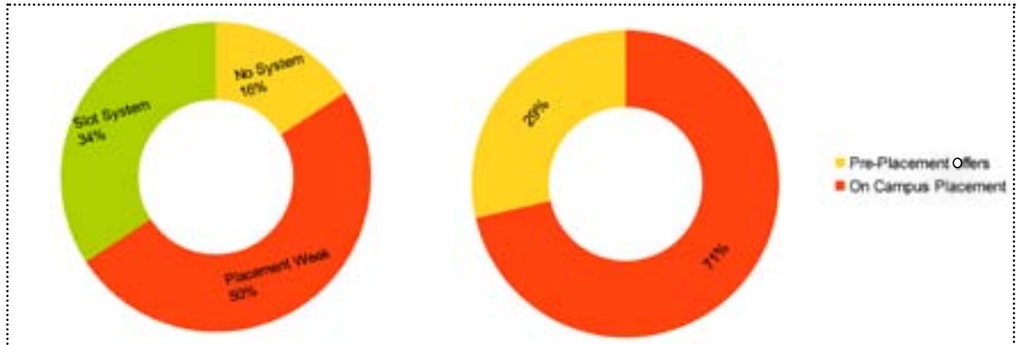
Dr Rajeev Bharadwaj, Executive Director of Accurate Institute of Management & Technology during his interaction with our survey team said, "Survival of the fittest is an age old saying but it stands true even today. In this competitive world whosoever provide quality it will sustain. Hence, it is our mission to impart vibrant, complete and innovative pedagogy to our students."

Top Colleges Offering Sector-Specific Courses

Name of the Institute	City	Stream of Specialization
Bharati Vidhyapeeth Deemed University	Pune	Entrepreneurship
Footwear Design & Development Institute	Noida	Footwear & Retail/Fashion Design
Indian Institute of Foreign Trade	Delhi	International Business and Trade
Indian Institute of Management	Indore	Five Year MBA
Institute of Agri Business Management	Bikaner	Agribusiness Management
National Institute of Industrial Engineering (NITIE)	Mumbai	Industrial
Symbiosis Institute of International Business	Pune	International Business and Trade
Vaikunth Mehta National Institute of Co-operative Management	Pune	Co-operative Business

Top 10 Colleges in Terms of Placement

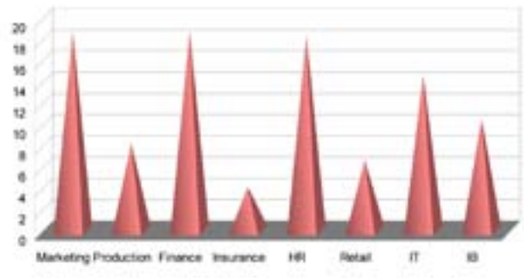
1. Chandigarh Business School of Administration, Mohali
2. Footwear Design & Development Institute, Noida
3. Indian Institute of Foreign Trade, Delhi
4. Indian Institute of Management, Indore
5. Indian Institute of Management, Kozhikode
6. International Management Institute, Delhi
7. Jagan Institute of Management Studies, Delhi
8. National Institute of Industrial Engineering (NITIE), Mumbai
9. TKM Institute of Management, Kollam
10. Vinod Gupta School of Management, IIT Kharagpur



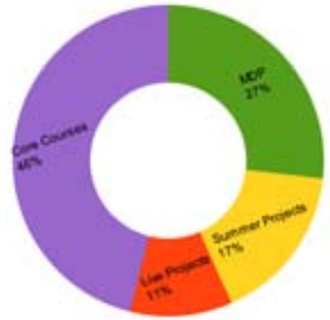
The nature of the placement system put in place by B-Schools are shown above. On-Campus Placement and slot system are popular.

Top 10 Colleges in Terms of Industry Interaction

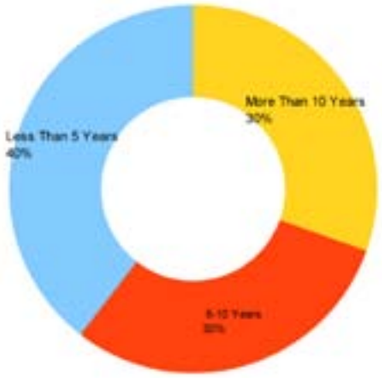
1. Chandigarh Business School of Administration, Mohali
2. Footwear Design & Development Institute, Noida
3. Indian Institute of Foreign Trade, Delhi
4. Indian Institute of Management, Indore
5. Indian Institute of Management, Kozhikode
6. International Management Institute, Delhi
7. National Institute of Industrial Engineering (NITIE), Mumbai
8. Sri Sharada Institute of Indian Management-Research, Delhi
9. Symbiosis Institute of International Business, Pune
10. Vinod Gupta School of Management, IIT Kharagpur



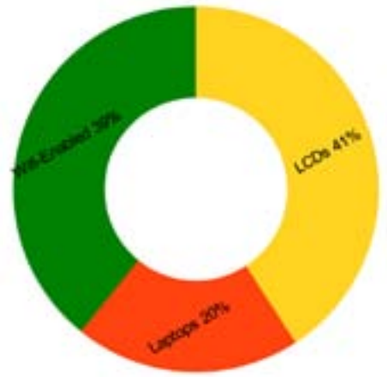
The popularity of various specialization among students are shown above in the graphs. Choice of Retail, Production and International Business is increasing as a specilization among students.



Business Schools are supporting Live Projects and Management Development Programs for the practical knowledge of the students.



The nature of the experience of the management faculty in B-Schools are shown in the diagram above. faculty with higher experience can impart better education to the students.



Digitalization is increasing in B-School Campuses to learn in much easier and expeditious manner. Wi-fi environment, LCDs and Laptops are extensively used in B-Schools as shown in the diagram grabh above.

Staying Ahead

Among the good management institutions, ACCMAN's name stands out. It has won award for its lush green campus. This institution has participated in our All India B-School survey 2014. When our survey team visited the institution for physical survey, it noticed the greenery of the campus. The institution provided the survey team with the useful information related to the guest faculty, teacher-student ratio, placement, infrastructure, etc. During the survey our team came across its well stocked library, in house journals, gymnasium with latest equipments, good facilities for indoor and outdoor sports. In terms of placement record our survey team found that most of the students are placed in Banking sectors.

Top 10 B-Schools in Delhi/NCR

1. Bharati Vidhyapeeth Deemed University, Institute of Management & Research, Paschim Vihar, Delhi
2. Footwear Design & Development Institute, Noida
3. G.L.Bajaj Institute of Management & Research, Gr. Noida
4. Indian Institute of Foreign Trade, Qutab Institutional Area, Delhi
5. Institute of Management Technology, Ghaziabad
6. International Management Institute, Qutab Institutional Area, Delhi
7. Jagan Institute of Management Studies, Rohini, Delhi
8. Jagannath International Management School, Kalkaji, Delhi
9. NIILM Centre of Management Studies, Gr. Noida
10. Sri Sharada Institute of Indian Management-Research, Vasantkunj Institutional Area, Delhi

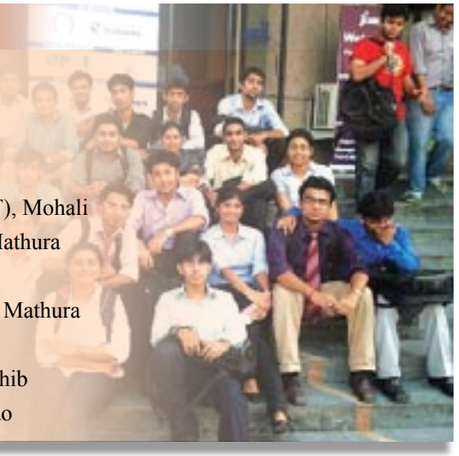
Top 10 B-Schools in East India

1. Army Institute of Management, Kolkata
2. Durgapur Institute of Management and Science, Durgapur
3. Future Business School, Kolkata
4. Indian Institute of Management, Ranchi
5. Institute of Professional Studies and Research, Cuttack
6. NSHM Business School, Durgapur
7. Rajdhani College of Engineering & Management, Bhubaneswar
8. Srusti Academy of Management, Bhubaneswar
9. Vinod Gupta School of Management, IIT Kharagpur
10. Xavier Institute of Management, Bhubaneswar

Top 10 B-Schools in West India

1. Bharati Vidhyapeeth Deemed University, Institute of Management & Entrepreneurship Development, Pune
2. Dr. D. Y. Patil Institute of Management & Research, Pune
3. International Institute of Management Studies, Pune
4. International School of Business Management (ISBM), Suresh Gyan Vihar University, Jaipur
5. K.J. Somaiya Institute of Management Studies and Research, Mumbai
6. National Institute of Industrial Engineering (NITIE), Mumbai
7. Shanti Business School, Ahmedabad
8. Suryadatta Institute of Management, Pune
9. Symbiosis Institute of International Business, Pune
10. Taxila Business School, Jaipur

Top 10 B-Schools in North India



1. Chandigarh Business School of Administration, Mohali
2. Desh Bhagat Institute of Management & Computer Science, Fatehgarh Sahib
3. Doon Business School, Dehradun
4. Gian Jyoti Institute of Management and Technology (GJ-IMT), Mohali
5. Hindustan Institute of Management and Computer Studies, Mathura
6. Indian Institute of Management Indore, Indore
7. Institute of Business Management, Mangalayatan University, Mathura
8. Institute of Management Studies, Dehradun
9. Punjab Institute of Management & Technology, Fatehgarh Sahib
10. Shri Ram Murti Smarak International Business School, Unnao

Top 10 B-Schools in South India

1. CMR Center for Business Studies, Bengaluru
2. IFIM Business School, Bengaluru
3. Indian Institute of Management, Kozhikode
4. K.V. Institute of Management and Information Studies, Coimbatore
5. KCT Business School, Coimbatore
6. National School of Business, Bengaluru
7. Prin. L.N. Welingkar Institute of Management Development & Research, Bengaluru
8. School of Management, Hindustan University, Chennai
9. SCMS Cochin School of Business, Cochin
10. TKM Institute of Management, Kollam

Practical exposure makes students competent

Jagannath International Management School (JIMS), Kalkaji is one of the participants in the B-School Survey 2014. Business and Management Chronicle survey team visited the institution and interacted with the Director. The Director, Dr. Satish Seth was of the opinion that practical exposure is very essential for management students. It makes students competent enough in dealing with complexity in the corporate world.

Hence, "Our institute conducts a numbers of such events throughout the year to connect students with the practical world which is very different from the theories that are taught in the classroom." During the survey, our team found that in order to give exposure to students the institution take students for industrial visits.

The survey team also found that labs, auditoriums are well equipped, library is well stocked, the campus is Wi-Fi enabled and has good faculty and renowned guest faculty visiting the institution.